

## OURAY CITY COUNCIL SPECIAL MEETING SUMMARIZED MINUTES

### Virtual Meeting

WEDESDAY APRIL 15, 2020 at 11am

Join Zoom Meeting:  
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- Electronic copies of the Council Packet are available on the City website at [www.cityofouray.com](http://www.cityofouray.com). A hard copy of the Packet is also available at the Administrative Office for interested citizens.
- Action may be taken on any agenda item
- Notice is hereby given that a majority or quorum of the Planning Commission, Community Development Committee, Beautification Committee, and/or Parks and Recreation Committee may be present at the above noticed City Council meeting to discuss any or all of the matters on the agenda below for Council consideration

### 1. CALL TO ORDER

Mayor Nelson called the meeting to order at 11:01 am.

### 2. ROLL CALL

Mayor Greg Nelson – Present  
Mayor Pro Tem John Wood – Present  
Councilor Glenn Boyd – Present  
Councilor Ethan Funk – Present  
Councilor Peggy Lindsey – Present

Also present were Acting City Administrator Melissa Drake, Public Works Director Joe Coleman, City Resource Director Rick Noll, Community Development Coordinator Aja Tibbs, Police Chief Jeff Wood, City Attorney Carol Viner and Administrative Accounting Clerk Julie Lancaster.

### 3. DISCUSSION AND POSSIBLE ACTION CONCERNING DIGITAL MESSAGING

Because tourism is vital to Ouray's economy, our revenue will very likely be significantly reduced this year. The city would like to be more responsive to businesses and their needs in their

messaging to bring people in as soon as the city reopens. The Colorado Tourism Office recommends increasing our digital communications, and Mayor Nelson, Mayor Pro Tem Wood and Ms. Viner has put together an RFP for a messaging service. Councilor Funk and Councilor Boyd stated that they were not involved in the discussion and creation of the RFP and only received the packet a half hour before the meeting and did not have time to review due to their jobs. There is a regular council meeting scheduled for April 20<sup>th</sup>, and Councilor Funk says that would have been the appropriate time to discuss the issue and direct staff on any conclusions made by council. Council members debated if the subject of the meeting constituted this emergency meeting.

Ryan Hein, 125 3<sup>rd</sup> Ave – Council needs to come together instead of working in 2s or 3s. City needs to slow down until we figure out what's going on.

Julie Duckles, 1550 Main St – Applauds the proactive approach of thinking ahead about opening the city and marketing it.

Jason Perkins, 1700 N Main St – We need a marketing strategy we can implement right away when the stay at home order is lifted.

Dawn Glanc – wants to thank Ethan and Glenn for speaking up, agrees with them, this should have been a discussion item on the next regular council meeting.

Laura Benton, 1711 Hinkson Terrace – Short term rental reservations are not currently being canceled for the summer.

Mary Carkin agrees with Ms. Benton, if we don't put out information, others will fill the void with information of we can't control.

Andy Carrie, The Shaggy Coo – the question is when we start our proactive response, not if. This is important to move forward with.

Councilor Lindsey applauded Mayor Nelson for taking the initiative on creating the RFP and calling this meeting.

Dawn Glanc, 411 Pinecrest – Social media is not a place for governments.

Craig Hinkson, 1980 Oak St – Feels that business leaders are not being heard or respected, and that the city should have never severed relations with the OTO.

Mayor Pro Tem Wood said he worked hard to reconcile with the OTO in the months leading up to the termination and feels Mr. Hein's and Mr. Hinkson's comments are unfair and disingenuous.


Councilor Funk recommended a future council work session for this discussion. Councilor Boyd said it should be a discussion item for the next regular meeting, saying the city does need to talk about marketing, but this isn't the proper setting. This would give all council members time to review the draft RFP before asking for a motion from the council.

4. **ADJOURNMENT**

Councilor Funk made a motion to adjourn at 12:06 pm. Councilor Boyd seconded. Motion passed by unanimous roll call vote.

Council member	For	Against	Abstain	Absent
John Wood	X			
Ethan Funk	X			
Glenn Boyd	X			
Peggy Lindsey	X			
Greg Nelson	X			

ATTEST:

  
Melissa M. Drake, City Clerk


  
Greg Nelson, Mayor

  
Date

**CERTIFICATION**

I, Melissa M. Drake, do hereby certify that I am the City Clerk of the City of Ouray, Ouray County, State of Colorado, and that the above minutes are a true and correct summary of the meeting of the Ouray City Council held on April 15, 2020. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 1<sup>st</sup> day of May, 2020.

  
Melissa M. Drake, City Clerk