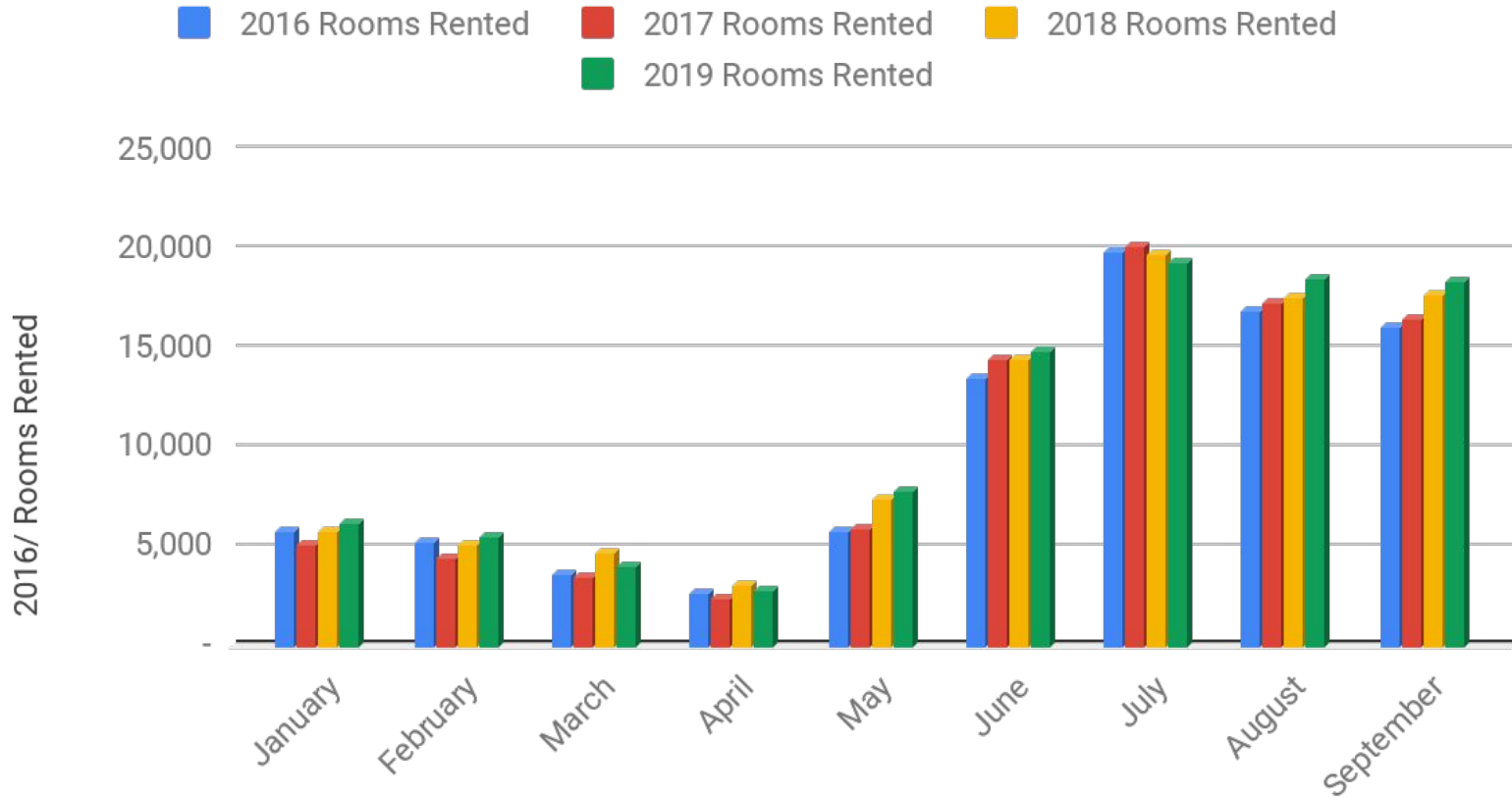
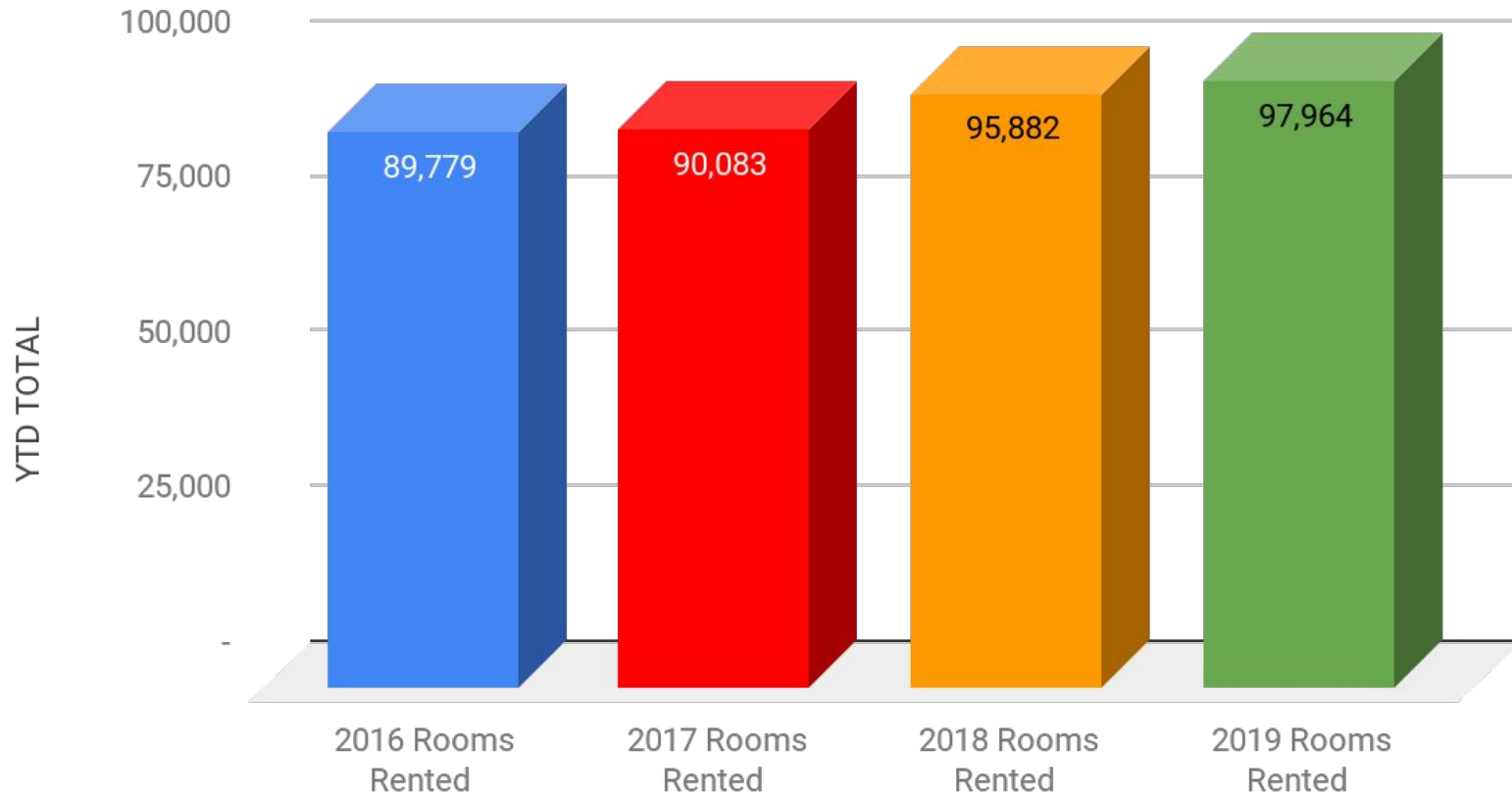


Rooms Rented by Month (2016-2019 through Q3)

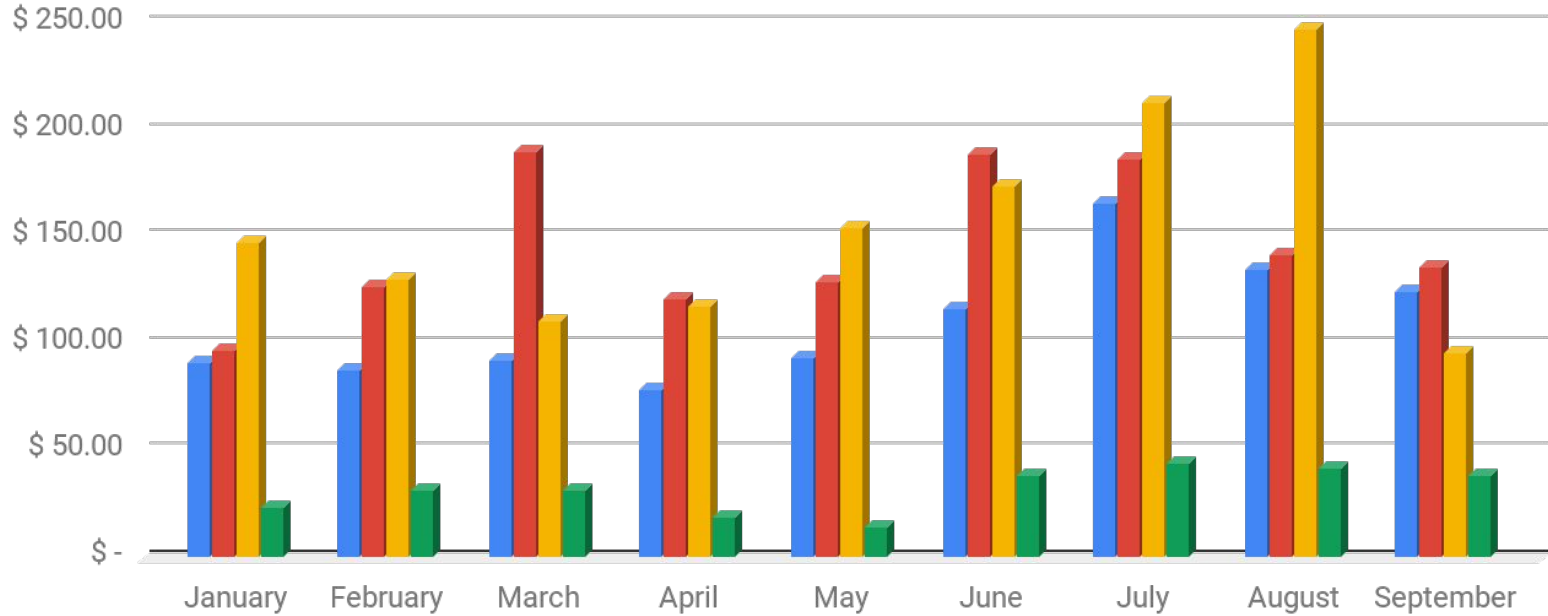


Year to Date Room Nights 2016-2019 (through Q3)



2019 Average Daily Rate by Category

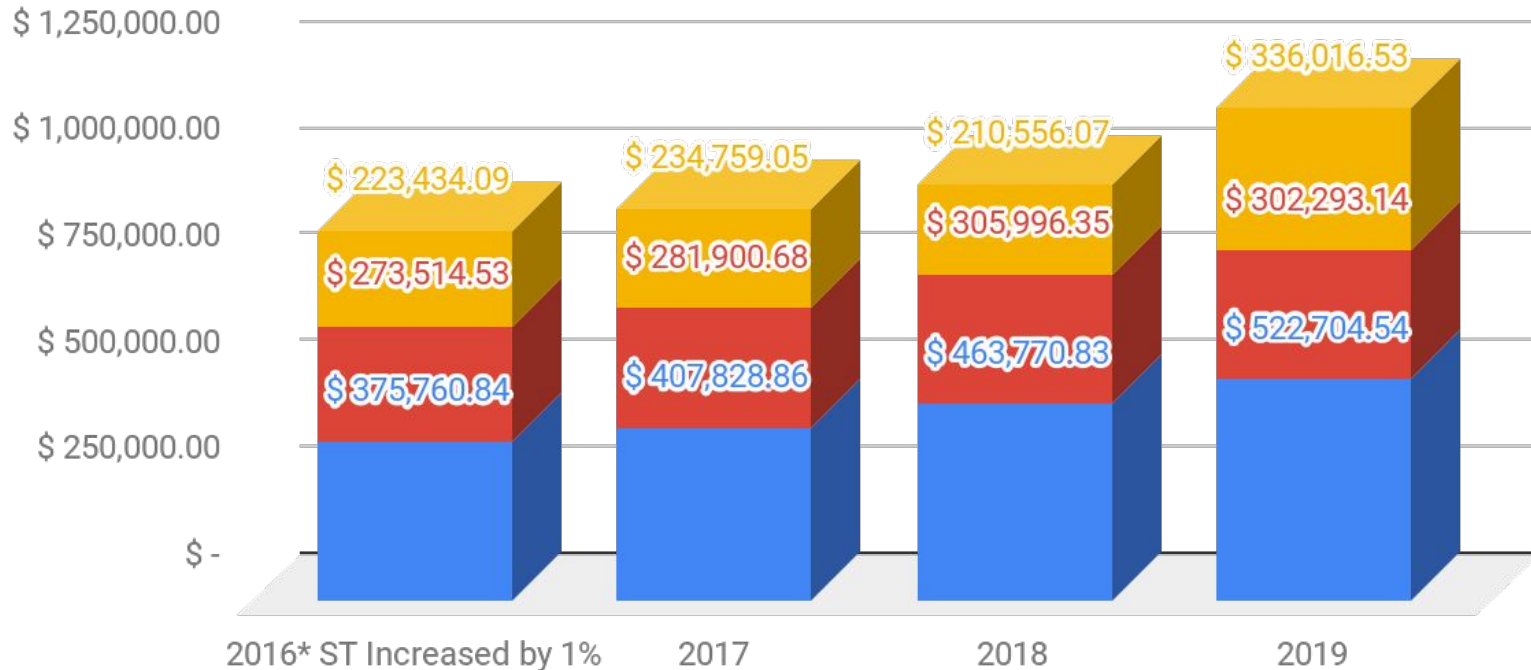
ADR - Hotel Motel ADR - Bed & Breakfast ADR - House, Townhouse, Condo
ADR - RV Space, unfurnished cabin



Sales Tax Year to Date 2016-2019

Q3 January - September 2019 (received March-November, 2019)

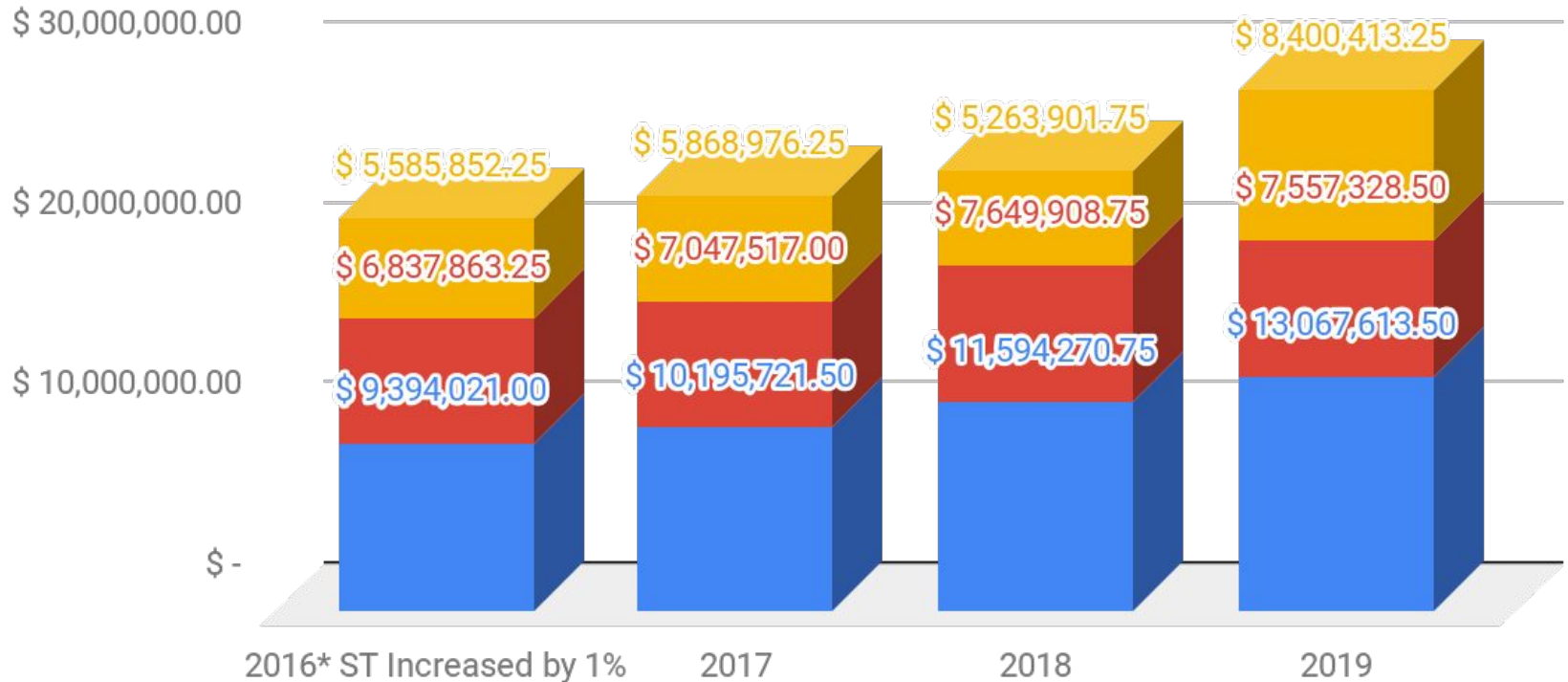
■ Sales Tax Food & Beverage ■ Sales Tax Retail (in town only, not remote) ■ Sales Tax Lodging



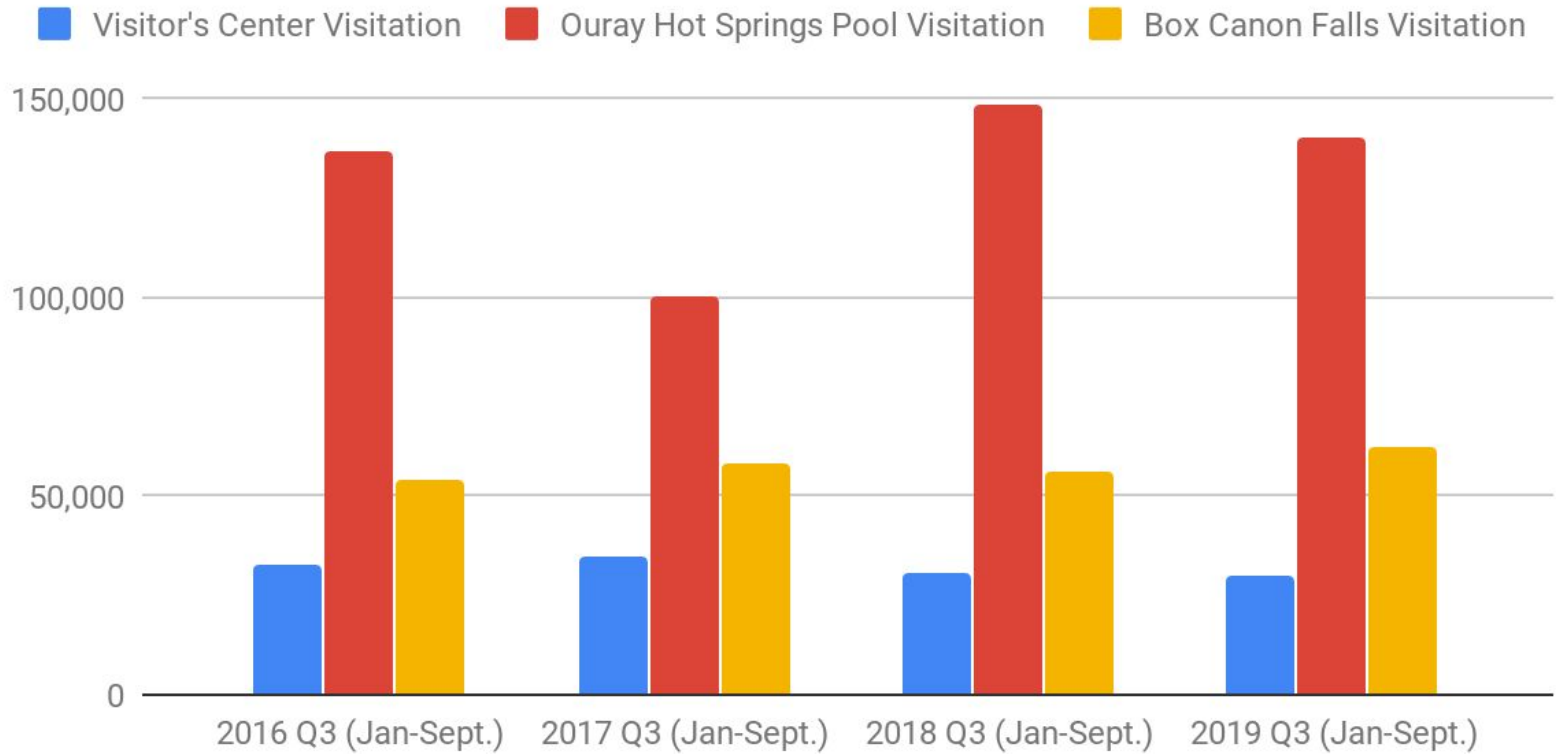
Visitor-Influenced Taxable Year to Date Spending 2016-2019

Q3 January - September, 2019 (received in March-November 2019)

■ Eating & Drinking Spending ■ Retail Spending ■ Lodging Spending



Ouray Visitor's Center, Hot Springs Pool & Box Canon Visitation (2016-2019 through Q3)



Data: Visitor Spending - Benchmarking

Total Growth in Visitor Spending (2011 vs 2018)

72.9%

city of ouray

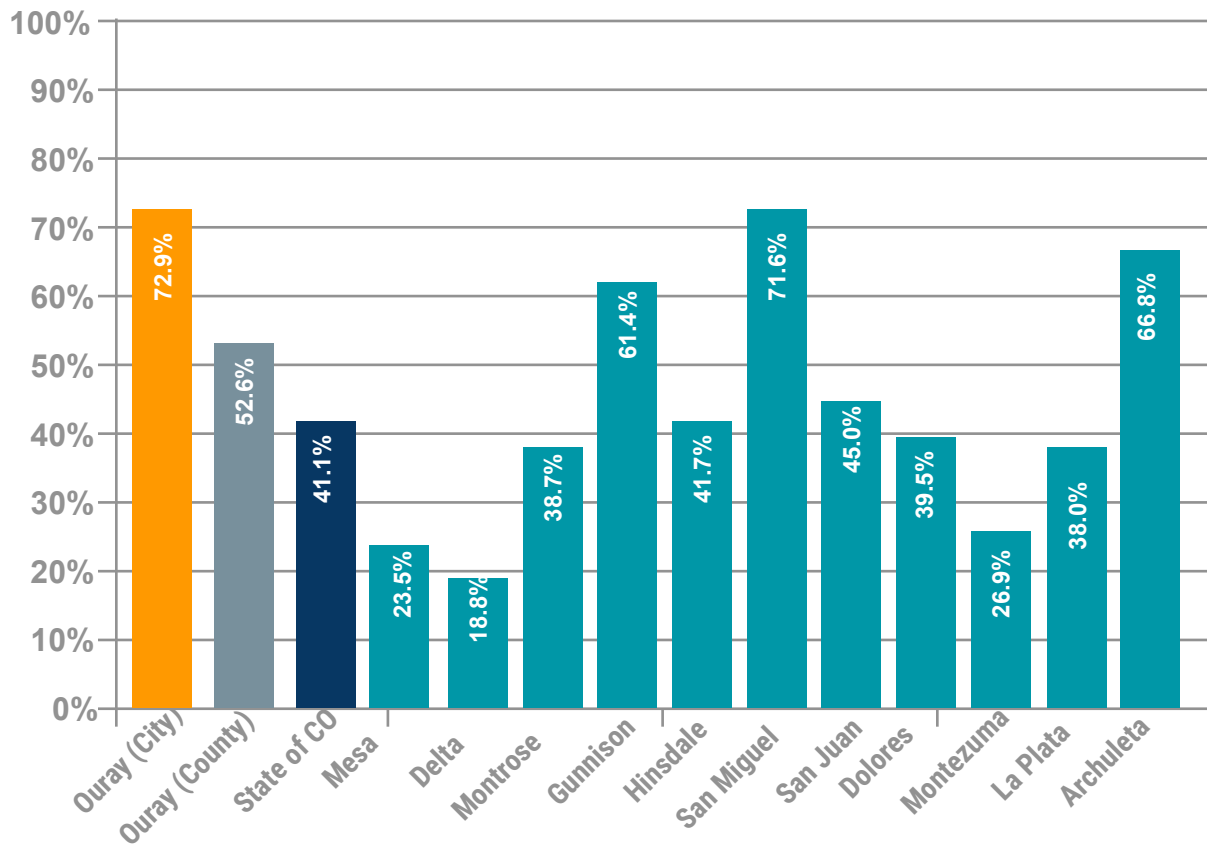
41.1%

state of co

The State of Colorado commissions an annual Visitor Spending Report from Dean Runyan & Associates to track visitor spending for the State of Colorado and each of Colorado's Counties.

Our Benchmark Counties are our western slope neighbors: Mesa, Delta, Montrose, Gunnison, Hinsdale, (Ouray), San Miguel, San Juan, Dolores, La Plata and Archuleta.

(This report comes out in July each year. Runyan does not account for inflation.)



Dean Runyan: Economic Impact of Travel on Colorado 1996-2018 (updated 8/14/19)		2011	2012	2013	2014	2015	2016	2017	2018
State of Colorado	41.1%	\$15,800,000,000.00	\$16,500,000,000.00	\$17,300,000,000.00	\$18,600,000,000.00	\$19,100,000,000.00	\$19,700,000,000.00	\$20,900,000,000.00	\$22,300,000,000.00
Regional Comps									
Mesa County	23.5%	\$251,900,000.00	\$266,500,000.00	\$269,100,000.00	\$275,200,000.00	\$281,000,000.00	\$283,800,000.00	\$298,600,000.00	\$311,200,000.00
Delta County	18.8%	\$33,500,000.00	\$32,000,000.00	\$31,600,000.00	\$34,100,000.00	\$33,900,000.00	\$35,600,000.00	\$37,400,000.00	\$39,800,000.00
Montrose County	38.7%	\$103,100,000.00	\$103,800,000.00	\$109,900,000.00	\$115,400,000.00	\$122,300,000.00	\$127,700,000.00	\$135,900,000.00	\$143,000,000.00
Gunnison County	61.4%	\$142,400,000.00	\$149,900,000.00	\$156,500,000.00	\$174,600,000.00	\$182,400,000.00	\$195,800,000.00	\$214,000,000.00	\$229,900,000.00
Hinsdale County	41.7%	\$10,800,000.00	\$11,500,000.00	\$11,400,000.00	\$14,300,000.00	\$11,900,000.00	\$13,700,000.00	\$14,500,000.00	\$15,300,000.00
Ouray County	52.6%	\$29,300,000.00	\$32,300,000.00	\$33,300,000.00	\$33,800,000.00	\$37,900,000.00	\$41,700,000.00	\$43,700,000.00	\$44,700,000.00
City of Ouray	72.9%	\$17,689,234.67	\$19,149,138.00	\$19,533,095.33	\$20,605,525.67	\$23,423,590.00	\$25,876,397.25	\$27,893,993.25	\$30,590,385.00
San Miguel County	71.6%	\$138,300,000.00	\$141,900,000.00	\$171,200,000.00	\$180,900,000.00	\$205,800,000.00	\$211,600,000.00	\$227,400,000.00	\$237,300,000.00
San Juan County	45.0%	\$13,100,000.00	\$13,300,000.00	\$14,200,000.00	\$14,700,000.00	\$16,100,000.00	\$17,600,000.00	\$19,400,000.00	\$19,000,000.00
Dolores County	39.5%	\$3,800,000.00	\$4,300,000.00	\$4,700,000.00	\$4,800,000.00	\$5,000,000.00	\$5,100,000.00	\$5,400,000.00	\$5,300,000.00
Montezuma County	26.9%	\$73,900,000.00	\$77,000,000.00	\$84,400,000.00	\$85,000,000.00	\$86,800,000.00	\$87,400,000.00	\$95,800,000.00	\$93,800,000.00
La Plata County	38.0%	\$231,200,000.00	\$249,000,000.00	\$252,700,000.00	\$273,100,000.00	\$283,000,000.00	\$295,800,000.00	\$310,400,000.00	\$319,100,000.00
Archuleta County	66.8%	\$43,700,000.00	\$45,900,000.00	\$47,200,000.00	\$52,800,000.00	\$54,800,000.00	\$59,400,000.00	\$64,800,000.00	\$72,900,000.00