

Q1 If it were your decision, what would replace Ben Franklin and Clay's on Main Street in downtown Middlebury? It could be a specific business (e.g., Target small-format store, Apple Store, lululemon athletica), a generic type of business (e.g., men's clothing), or something else entirely. One caveat: It should be a place that you would actually support and spend money in!

Answered: 230 Skipped: 0

ANSWER CHOICES	RESPONSES	
Definitely My First Choice	100.00%	230
A Good Second Choice	87.39%	201
Here's a Third Option	72.61%	167

#	DEFINITELY MY FIRST CHOICE	DATE
1	Apple Store	9/1/2018 6:52 PM
2	Department store (Walmart type)	9/1/2018 5:47 PM
3	A store that sells things I would actually buy.	9/1/2018 5:45 PM
4	Target	9/1/2018 5:09 PM
5	some kind clothing store people could afford & shoes	9/1/2018 4:28 PM
6	good department store	9/1/2018 4:22 PM
7	Target small size	9/1/2018 4:09 PM
8	Linda's and Men's Corner in Vergennes	8/15/2018 6:36 PM
9	"super shoes" or some other shoe store	8/12/2018 7:19 AM
10	Women's clothing store	8/11/2018 8:08 PM
11	store that carried men's and women's cotton underwear in packages such as haynes and fruit of the loom, also cotton socks and "knee socks" ges such as haynes and fruit of the loom also cotton socks	8/11/2018 8:59 AM
12	Parking garage	8/10/2018 4:15 PM
13	Target small format store	8/10/2018 10:47 AM
14	A small general department store -- if Target is a possibility, that would be perfect	8/10/2018 9:33 AM
15	a general store like Ben Franklin where one could buy a selection of everthing. I need a new iron, some sewing thread, an umbrella , where do I get these items now?I always shop locally if possible. No more clothes stores.	8/10/2018 9:06 AM
16	Store similar to Ben Franklin to sell basic general items	8/10/2018 8:58 AM
17	Dollar General	8/9/2018 3:44 PM
18	clothing, shoes, and accessories	8/8/2018 2:07 PM
19	A Year Round Indoor Farmers' Market	8/7/2018 1:18 PM
20	bowling alley	8/7/2018 10:21 AM

21	A bright, high quality coffee shop (not full service like Otter Creek but maybe with good local baked goods where people can work and meet. I know we have/had Carols, but no one can deny that the negative/sad energy of Carols had an impact - a new energized spot could bring such vitality. I work from home and often want a place to work in town. I most often go to VT Coffee and wish I had a main St option)	8/7/2018 8:37 AM
22	Apple store	8/6/2018 10:38 PM
23	Women's clothing store	8/6/2018 11:46 AM
24	Indoor farmers market kind of space, multiple vendor space. Mix crafts, goods, food, restaurants.	8/6/2018 11:05 AM
25	Target small-format store	8/6/2018 9:57 AM
26	Would love something like Renys in Maine - a general store with affordable household items/clothing for locals, along with inexpensive VT items for tourists	8/6/2018 9:47 AM
27	A small scale, locally based, low-mid income affordable department store.	8/5/2018 3:39 PM
28	Independent Retail	8/5/2018 2:48 PM
29	Lenny's Shoe and Apparel	8/5/2018 10:05 AM
30	Lenny's	8/5/2018 9:55 AM
31	Chick-fil-A	8/4/2018 12:28 PM
32	Women's Store	8/4/2018 10:34 AM
33	A Kentucky Fried Chicken Restaurant	8/3/2018 10:07 PM
34	high quality toy/children's clothing store (ex: buttered noodles)	8/3/2018 5:08 PM
35	Regulated adult-use cannabis store	8/3/2018 1:53 PM
36	low income housing	8/3/2018 12:39 PM
37	definitely a "BenFranklin" type store-	8/3/2018 12:32 PM
38	A Ben Franklin like variety store	8/3/2018 12:27 PM
39	A good department store, such as Target. Something that would serve like the old Ames store did.	8/3/2018 11:23 AM
40	general dept store, like Ben Franklin	8/3/2018 10:52 AM
41	Restaurant of good quality or several eating places	8/3/2018 10:39 AM
42	Vt Coffee cafe (a 2nd "store) with great desserts (think Otter Creek Bakery) ..sweet deal!	8/3/2018 10:01 AM
43	Ben Franklinish	8/3/2018 9:54 AM
44	Brewery	8/3/2018 9:51 AM
45	A store like Ben Franklin with a little bit of everything, including a good toy department	8/3/2018 9:44 AM
46	Store/Workshop/Class space for cooking and craft classes/ makerspace, sells supplies for craft and cooking projects -- a place that encourages community gathering	8/3/2018 9:22 AM
47	Target small-format	8/3/2018 9:11 AM
48	Some type of general store with household and personal goods for Ben Franklin	8/3/2018 9:04 AM
49	Antique Center!	8/3/2018 9:02 AM
50	Move Vermont bookstore to BF space and add restrooms and coffee/tea bar	8/3/2018 8:59 AM
51	We need an all purpose store, where you can get all those things you may need on any given day. Yes, similar to Ben Franklins! It is a loss for this town.	8/3/2018 8:53 AM
52	The Vermont Country Store	8/3/2018 8:46 AM
53	quality women's clothing store	8/3/2018 8:34 AM
54	Vietnamese noodle shop	8/3/2018 8:17 AM
55	Children's clothing & shoes	8/2/2018 8:25 PM
56	Parking lot	8/2/2018 4:59 PM

57	Target/Wal-Mart type store	8/2/2018 3:54 PM
58	An extremely well-curated Second Hand Goods store	8/2/2018 1:59 PM
59	Another Ben Franklin, run by experienced owners!	8/1/2018 4:35 PM
60	"Garden Variety" ordinary family clothing store	7/30/2018 10:57 PM
61	Small Dog Electronic	7/30/2018 11:43 AM
62	A florist... could we persuade the one on Rt. 7 to move in town?	7/28/2018 4:01 PM
63	Pottery Barn (a home decor store)	7/28/2018 2:31 PM
64	Live Music Venue	7/28/2018 1:56 PM
65	Target	7/27/2018 8:24 PM
66	A small-format dept. store with quality merchandise	7/27/2018 3:27 PM
67	Ben Franklin	7/27/2018 3:18 PM
68	A small format department like store	7/27/2018 2:51 PM
69	Bowling alley	7/27/2018 2:30 PM
70	Womans Dept store (good first quality) in Bens	7/27/2018 12:19 PM
71	A version of the Vermont Country Store should go into the ben Franklin's store. A more modern version that could serve locals but could also bring tourists to town! VT County Store draws many tourists each year to their store.	7/27/2018 11:21 AM
72	a good coffee shop	7/27/2018 9:44 AM
73	a department store (see Reny's / Farmington ME as an example) that has great prices, and attracts locals and visitors and students	7/27/2018 9:28 AM
74	Target would never come to Middlebury - But 1st choice would be Target!	7/27/2018 9:26 AM
75	Good coffee shop	7/27/2018 9:25 AM
76	Legitimate workshare space and good coffee shop	7/27/2018 9:10 AM
77	A counter service restaurant with high quality food that is available for eat-in or take-out 7 nights per week. Bring 3 Squares from Vergennes to Middlebury.	7/27/2018 9:03 AM
78	A well inventoried general store to appeal to college students as well as others	7/27/2018 8:53 AM
79	Women's clothing store	7/27/2018 8:35 AM
80	Women's clothing	7/27/2018 8:31 AM
81	Womens's clothing store that carries Petite sizes	7/27/2018 8:31 AM
82	A department store like Ben Franklin	7/27/2018 8:26 AM
83	shoe store	7/26/2018 3:23 PM
84	Community Center	7/26/2018 2:01 PM
85	Target small format	7/26/2018 12:16 PM
86	Target small-format (an anchor business that would be a draw to the county)	7/26/2018 11:37 AM
87	You should be asking more of Addision County residents. As the shire town we need to respond to the needs of many more outside of Middlebury. A larger questionnaire was put out in regard to the retail environemnt some time ago. A groups of business men tried to get a larger box store in town and that met with opposition. Many years ago the bypass discussions put fear into the retailers, then it was the box store, and most recently parking. Selection and hours of service will draw people to Middlebury. The retailing environment is tough, and needs to be looked at well beyond a one question survey.	7/26/2018 10:45 AM
88	Men's clothing	7/26/2018 10:11 AM
89	A basic all-ages clothing store	7/26/2018 9:55 AM

90	To win against Amazon, downtown should cater to the unique, which includes drawing shoppers from the outside. DT will never again meet the basic needs of the everyday local shopper, with a few rare exceptions. That development belongs on the periphery. Just leave it and create a downtown shopping experience. Amazon will never steep you in experience... but we can.	7/26/2018 9:49 AM
91	Day trip society (Kennebunkport ME) retail for day trips, Picnic, nature hikes	7/26/2018 7:36 AM
92	General department store with affordable clothing & shoes (like old Abram's or Lazarus)	7/25/2018 3:48 PM
93	small general store (like the old Ames)	7/25/2018 11:06 AM
94	Public "Pay" toilet.. the modern type that washes hygenically	7/25/2018 9:13 AM
95	Target	7/25/2018 8:00 AM
96	antique shop open late (til 9 or 10)	7/25/2018 6:56 AM
97	Similar to Ben Franklin	7/25/2018 1:57 AM
98	Children's clothing store	7/24/2018 10:55 PM
99	Muddy Waters	7/24/2018 9:52 PM
100	A department store that sells the kinds of things that locals need like a small Target	7/24/2018 8:43 PM
101	Target	7/24/2018 8:37 PM
102	A Ben Franklin-type store where you could get everything from party gifts to craft supplies to paper	7/24/2018 8:37 PM
103	Clays type store	7/24/2018 8:25 PM
104	Clothing store- priority for women but something for all would be nice	7/24/2018 8:03 PM
105	An independent merchant responsibly responding to the local population's interests and needs.	7/24/2018 7:48 PM
106	it needs to offer reasonable prices	7/24/2018 7:22 PM
107	Women's clothes	7/24/2018 7:01 PM
108	a general type store, similar to Ben Franklin where one can buy pencils, thread, toys, measuring cups, batteries (you probably get the picture)	7/24/2018 6:58 PM
109	Community owned Dept store as in Saranac Lake	7/24/2018 5:48 PM
110	Men's casual clothing	7/24/2018 4:57 PM
111	target	7/24/2018 4:33 PM
112	A Department store for town residents	7/24/2018 4:26 PM
113	Brewpub (craft beer and good food)	7/24/2018 4:25 PM
114	Wallmart	7/24/2018 4:23 PM
115	In Ben Franklin: A store like TJ Maxx--the one on 7 south always seems to have business	7/24/2018 3:57 PM
116	Target	7/24/2018 3:44 PM
117	for Ben Franklin - a general clothing department store	7/24/2018 3:32 PM
118	Target	7/24/2018 3:19 PM
119	Target	7/24/2018 2:49 PM
120	small format department store	7/24/2018 2:38 PM
121	Homeport (home furnishings, Church Str, Burlington)	7/24/2018 2:34 PM
122	Indoor marketplace for local artisans and vendors (space too small?)	7/24/2018 2:32 PM
123	A store selling diverse items - home needs to art supplies, etc.	7/24/2018 1:55 PM
124	A GENTLEMAN'S CLUB	7/24/2018 1:51 PM
125	Green Mtn Shoe & Apparel (if they don't decide to go out of business all-together).	7/24/2018 1:50 PM
126	Target	7/24/2018 1:37 PM
127	Outdoor recreation store like Skihaus	7/24/2018 1:22 PM

128	wish i could think of something that i dont already have here	7/24/2018 1:20 PM
129	yarn/sewing/craft store (with books, notions, fabric, art supplies, classes)	7/24/2018 1:02 PM
130	I supported BF for years and would do it again	7/24/2018 12:51 PM
131	We need an orthotic shoe store - one with qualified technicians to measure problem feet and supply shoes, compression stockings etc. Nearest one for us is Willesden. Many older folk in this area.	7/24/2018 12:39 PM
132	Kohls	7/24/2018 12:26 PM
133	like Ben Franklin, seller of odds & sundries incl. thread, fabric etc	7/24/2018 12:21 PM
134	sells variety of items, like a Department Store. Prices should be affordable	7/24/2018 12:19 PM
135	Skinny Pancake (B Franklin) - similar to Burl Waterfront	7/24/2018 12:14 PM
136	a small department store with good family clothing	7/24/2018 12:07 PM
137	Bowling alley in Ben Franklin	7/24/2018 11:58 AM
138	Small format Target	7/24/2018 11:53 AM
139	a nice mercantile, like Lazarus	7/24/2018 11:46 AM
140	Clothing/shoe store	7/24/2018 11:31 AM
141	Crossfit Gym	7/24/2018 11:26 AM
142	Starbucks	7/24/2018 11:18 AM
143	Target	7/24/2018 11:14 AM
144	Chick-fil-a	7/24/2018 11:10 AM
145	General merchandise store like Target	7/24/2018 10:58 AM
146	Target/Wal-Mart	7/24/2018 10:53 AM
147	Target small-format	7/24/2018 10:49 AM
148	Variety store similar to Ben Franklin	7/24/2018 10:40 AM
149	Target small-format	7/24/2018 10:39 AM
150	a good deli, take-out or dine-in	7/24/2018 10:35 AM
151	Target	7/24/2018 10:24 AM
152	Target-small format	7/24/2018 10:21 AM
153	1. Year Round indoor farmers market 2. Really good coffee shop https://www.flourandsalt.com/	7/24/2018 10:18 AM
154	Ben Franklin type store-NOT A CHAIN!!!!	7/24/2018 10:17 AM
155	I think a Tesla or another automotive shop on Main Street could be an innovative way to use the space	7/24/2018 10:15 AM
156	Target small format store	7/24/2018 10:13 AM
157	Children's library in Ben Franklin? Great space for library programming, too. Also some pop-up potential!	7/24/2018 10:12 AM
158	Target	7/24/2018 10:02 AM
159	Apple store	7/24/2018 10:01 AM
160	Staples	7/24/2018 9:57 AM
161	not Target, but a small store where 1 could buy undies, sox, simple clothing items, housewares, etc	7/24/2018 9:56 AM
162	A Ben Franklin type low end variety store	7/24/2018 9:53 AM
163	Target small-format store	7/24/2018 9:48 AM
164	BF space: Middlebury General Store	7/24/2018 9:46 AM

165	Target	7/24/2018 9:41 AM
166	With like what used to be called a variety store, much like the one Gene Lazarus operated	7/24/2018 9:39 AM
167	a five and dime store	7/24/2018 9:39 AM
168	Ben Franklin-something like Ben Franklin. Clays-a first-rate coffee shop	7/24/2018 9:34 AM
169	Target	7/24/2018 9:31 AM
170	We need a clothing store	7/24/2018 9:29 AM
171	Family clothing and shoe store	7/24/2018 9:21 AM
172	Something similar to all purpose Ben Franklin	7/24/2018 9:14 AM
173	Target	7/24/2018 9:14 AM
174	General merchandiser, such as Target	7/24/2018 9:13 AM
175	men's clothing store (there's no where in Midd to get men's shoes!)	7/24/2018 9:13 AM
176	Nothing - Downtown caters to college visitors	7/24/2018 9:11 AM
177	Target	7/24/2018 9:05 AM
178	Restaurant	7/24/2018 9:05 AM
179	Mexican restaurant	7/24/2018 9:05 AM
180	A department store- a combination of Ben Franklin and Ames	7/24/2018 9:04 AM
181	Office space	7/24/2018 9:03 AM
182	A local-owned department store would replace Ben Franklin	7/24/2018 9:01 AM
183	Women's clothing	7/24/2018 9:00 AM
184	arts community hub: event space where people can create clay mugs/plates that they paint, do paint and sip events, meet up with friends to do art	7/24/2018 8:58 AM
185	Talbots Outlet	7/24/2018 8:57 AM
186	Gym or health related business...not retail sales.	7/24/2018 8:56 AM
187	a clothing store that oes not cater to the style interest of the young millenial generations. We have an aging population, not only in Mdby. needing a place to buy clothes and not need to jump in a car and drive an hour. Don't blame the bridges. Blame on line shopping. Green Mountain Shoe and Apparel owner says it well as they close in The Center -- blame on-line shopping. r rations	7/24/2018 8:55 AM
188	Small Format Target	7/24/2018 8:55 AM
189	Walmart	7/24/2018 8:55 AM
190	Ocean State Job Lots	7/24/2018 8:53 AM
191	Men's clothing	7/24/2018 8:49 AM
192	A store like Ben Franklin was til recently. Linens fabrics good kitchen and tableware at a good price. Toys yes but not in preponderance Not a target but an easily navigable variety store with goods such as BF had for years.	7/24/2018 8:48 AM
193	Another Five and Dime type store	7/24/2018 8:48 AM
194	Superb community center	7/24/2018 8:44 AM
195	Target	7/24/2018 8:43 AM
196	fine-dining Italian restaurant	7/24/2018 8:43 AM
197	Bowling Alley	7/24/2018 8:43 AM
198	Good. Women's clothing store	7/24/2018 8:40 AM
199	Staples type	7/24/2018 8:39 AM
200	General merchandise - housewares, linens, small appliances, etc.	7/24/2018 8:38 AM
201	Amazon Go	7/24/2018 8:38 AM

202	Neighborhood walmart	7/24/2018 8:33 AM
203	Entice TJ Max into downtown at Ben Franklin location	7/24/2018 8:32 AM
204	Home Goods or similar	7/24/2018 8:30 AM
205	Lenny's Shoe and Apparel	7/24/2018 8:29 AM
206	Department store	7/24/2018 8:28 AM
207	Vermont Country Store	7/24/2018 8:28 AM
208	Shoe store	7/24/2018 8:25 AM
209	A tough call in the current retail climate. Ben Franklin was the only store that locals really used. The rest are cutesy shops that need parents and alumni weekends. I cannot imagine an intelligent businessman opening a retail business on the Ben Franklin site. Perhaps use space for library expansion?	7/24/2018 8:24 AM
210	Another Ben Franklins	7/24/2018 8:22 AM
211	Ben Franklin / Ames type department store	7/24/2018 8:22 AM
212	good Chinese restaurant	7/24/2018 8:21 AM
213	A Good ole Country Store	7/24/2018 8:21 AM
214	Targette might be great.	7/24/2018 8:20 AM
215	Not exactly, but something like Target, K-Mart (NOT another dollar store)	7/24/2018 8:19 AM
216	not an actual Target, but a place with the variety of merchandise Target has.	7/24/2018 8:16 AM
217	Whatever sells well.	7/24/2018 8:16 AM
218	Another 5+10 or general merchandise store	7/24/2018 8:14 AM
219	A Ben Franklin but with the look and feel of a June bug, tourists would love it	7/24/2018 8:14 AM
220	Target / Walmart type of store	7/24/2018 8:12 AM
221	a Sears type store...with wealth of offerings for ALL	7/24/2018 8:12 AM
222	Walmart	7/24/2018 8:11 AM
223	Target	7/24/2018 8:11 AM
224	Walmart-type place to buy a bit of anything, reasonably	7/24/2018 8:11 AM
225	Christopher & Banks or an Affordable Women's Clothing Store	7/24/2018 8:08 AM
226	target small format	7/24/2018 8:06 AM
227	Market Place - multi vendor with rest rooms, seating	7/24/2018 7:56 AM
228	Women's, children's clothes	7/24/2018 7:38 AM
229	Another Ben Franklin-like store	7/24/2018 7:18 AM
230	Bowling alley with a bar/diner	7/23/2018 9:30 PM
#	A GOOD SECOND CHOICE	DATE
1	Target	9/1/2018 6:52 PM
2	Target	9/1/2018 5:47 PM
3	As a lower-middle-class consumer.	9/1/2018 5:45 PM
4	Walmart	9/1/2018 5:09 PM
5	toys affordable	9/1/2018 4:28 PM
6	not going to happen downtown!	9/1/2018 4:22 PM
7	kids clothing	9/1/2018 4:09 PM
8	Small retailer incubator -- small stalls in large space	8/15/2018 6:36 PM
9	another small dept. store (much like Ben Franklins)	8/12/2018 7:19 AM

10	something like a Ben Franklin - general merchandise	8/11/2018 8:08 PM
11	a parking garage!!!! in the lot by the new bridge	8/11/2018 8:59 AM
12	Mens clothing	8/10/2018 4:15 PM
13	any time of a general store like Ben Franklin	8/10/2018 10:47 AM
14	Affordable men's clothing and shoes	8/10/2018 9:33 AM
15	Clothing/Shoe store like the old Lazarus!	8/10/2018 8:58 AM
16	Dollar Tree	8/9/2018 3:44 PM
17	sure, target-type small format	8/8/2018 2:07 PM
18	A Local Community Center, In Connection With The Town Library	8/7/2018 1:18 PM
19	indoor putt putt	8/7/2018 10:21 AM
20	A welcoming general store (again, I know we had Ben franklin, but again, the sad energy of it for the last two years was devastating) I still shopped there often and would love a place that has a sundry if goods for the home, toys and gifts)	8/7/2018 8:37 AM
21	.	8/6/2018 10:38 PM
22	Shoe store (Green Mnt Shoe is also going out of business)	8/6/2018 11:46 AM
23	A new 5 & 10 store that sells various items	8/6/2018 11:05 AM
24	Kids' clothing (not too expensive)	8/6/2018 9:57 AM
25	Target small-format store	8/6/2018 9:47 AM
26	Music/ Movie/ Digital entertainment Store. Again reasonably priced. Not everyone is an upscale college student or tourist.	8/5/2018 3:39 PM
27	Independent Retail	8/5/2018 2:48 PM
28	Department Store-reasonably priced clothes etc.for all	8/5/2018 10:05 AM
29	Seafood shop	8/4/2018 12:28 PM
30	Men's Store	8/4/2018 10:34 AM
31	A New Ben Franklin Lunch/Dinner Counter	8/3/2018 10:07 PM
32	Old Navy or a similar clothing store for women/men	8/3/2018 5:08 PM
33	A decent mid-priced Italian restaurant (think trattoria style)	8/3/2018 1:53 PM
34	low income housing	8/3/2018 12:39 PM
35	men's/women's/children's clothing-basics	8/3/2018 12:32 PM
36	something like Penny's - department store, clothing	8/3/2018 12:27 PM
37	A smaller version of a store like Home Depot or Lowe's.	8/3/2018 11:23 AM
38	Dept. type store with good quality shopping with children and adult choicesshoes outerwear name brands possibly discounted	8/3/2018 10:39 AM
39	a vegetarian/vegan restaurant that is open for lunch & dinner	8/3/2018 10:01 AM
40	shoe store	8/3/2018 9:51 AM
41	A really good (and affordable) diner	8/3/2018 9:44 AM
42	Local craft center/Makerspace/gallery/studio school (like Middlebury Studio School but with a gallery--like the old Frog Hollow)	8/3/2018 9:22 AM
43	Women's or Men's clothing store for Clay's	8/3/2018 9:04 AM
44	small scale target-type	8/3/2018 9:02 AM
45	Bring back Calvi's	8/3/2018 8:59 AM

46	Apparel store that does not break the bank! The little stores are nice for those with money! You wonder why people aren't shopping in Middlebury? Only out of state and college students can afford to shop here.	8/3/2018 8:53 AM
47	Small department Store	8/3/2018 8:46 AM
48	quality homegoods store	8/3/2018 8:34 AM
49	Record store	8/2/2018 8:25 PM
50	Sheriff's office and sell the prison	8/2/2018 4:59 PM
51	Any moderate priced department store concept	8/2/2018 3:54 PM
52	Year round farmer's market	8/2/2018 1:59 PM
53	Clothing store	8/1/2018 4:35 PM
54	"Well run!!!" Ben Franklin type variety store	7/30/2018 10:57 PM
55	Gap	7/30/2018 11:43 AM
56	Flower store	7/28/2018 2:31 PM
57	Department Store	7/27/2018 8:24 PM
58	Clothing stores; both men's and women's apparel	7/27/2018 3:27 PM
59	Green Mountain Apparel	7/27/2018 3:18 PM
60	Something general to anchor the downtown	7/27/2018 2:51 PM
61	downtown "mall" of small start-up businesses/market style	7/27/2018 2:30 PM
62	The brother store of Mens Dept store in Clays	7/27/2018 12:19 PM
63	It would be fun to have an old fashioned soda shop like Calvi's used to be attached to a country store	7/27/2018 11:21 AM
64	a home decor / nice gift shop	7/27/2018 9:44 AM
65	clothing outlet store with quality merchandise (too bad Grn Mntn Shoe & Apparel had to move out of downtown and is now closing)	7/27/2018 9:28 AM
66	A good DINER!	7/27/2018 9:26 AM
67	Bowling alley	7/27/2018 9:25 AM
68	A high quality, pleasant coffee shop that has good customer service and bright light.	7/27/2018 9:03 AM
69	Shoe store for men and women ...maybe children too	7/27/2018 8:53 AM
70	A good Mexican restaurant	7/27/2018 8:35 AM
71	Good Italian restaurant	7/27/2018 8:31 AM
72	General goods store, i.e. target,	7/27/2018 8:31 AM
73	A clothing store for men and women's clothes	7/27/2018 8:26 AM
74	men's clothing	7/26/2018 3:23 PM
75	Apartments that families of four with \$55,000 income can afford	7/26/2018 2:01 PM
76	A modest-price clothing & shoe store for men & women	7/26/2018 12:16 PM
77	Reasonably priced pet store (e.g. Green Mountain Pet & Tack Supply)	7/26/2018 11:37 AM
78	Ski shop	7/26/2018 10:11 AM
79	VT country store; Unique retail and crafts creating a destination and (downtown in general) revolving around a general theme. Small scale- indoor bazaar at Ben Franks. Larger scale- several unique retail experiences, even if that means reducing square footage of spaces.	7/26/2018 9:49 AM
80	WiFi cafe	7/26/2018 7:36 AM
81	A sit down diner	7/25/2018 9:13 AM
82	coffeehouse/dessert shop open late	7/25/2018 6:56 AM

83	Toy/Hobby store - for all ages	7/24/2018 10:55 PM
84	Uncommon Grounds	7/24/2018 9:52 PM
85	A shoe store	7/24/2018 8:43 PM
86	Menswear	7/24/2018 8:37 PM
87	Reasonably priced department store. TJ Maxx stinks. Need something that sells stuff like undershirts.	7/24/2018 8:37 PM
88	A Ben Franklin type store	7/24/2018 8:25 PM
89	Shoe store	7/24/2018 8:03 PM
90	see above	7/24/2018 7:48 PM
91	People shop online or at discount stores	7/24/2018 7:22 PM
92	Ames	7/24/2018 7:01 PM
93	home wares	7/24/2018 6:58 PM
94	family clothing store	7/24/2018 5:48 PM
95	Women's casual clothing	7/24/2018 4:57 PM
96	dollar general	7/24/2018 4:33 PM
97	a Place that residents can buy house hold items without leaving town	7/24/2018 4:26 PM
98	Cafe + bar + live performance venue	7/24/2018 4:25 PM
99	Target	7/24/2018 4:23 PM
100	In Clays: A breakfast and lunch shop.	7/24/2018 3:57 PM
101	HomeGoods	7/24/2018 3:44 PM
102	a family restaurant (good for kids)	7/24/2018 3:32 PM
103	Walmart	7/24/2018 2:49 PM
104	general household needs & clothing	7/24/2018 2:38 PM
105	A welcoming Wi-Fi cafe with excellent coffee	7/24/2018 2:34 PM
106	new/used music store (for used LPs/records, cds, songbooks, instruments & accessories)	7/24/2018 1:50 PM
107	Small Dog Electronics	7/24/2018 1:22 PM
108	co-operative work site for Remote Workers (lease desks monthly)	7/24/2018 1:20 PM
109	quality men's and women's clothing store	7/24/2018 1:02 PM
110	a mensa style game store could also sell interesting gift items not available elsewhere.	7/24/2018 12:51 PM
111	Small Target or similar	7/24/2018 12:39 PM
112	Staples	7/24/2018 12:26 PM
113	Diner, breakfast place	7/24/2018 12:21 PM
114	Not a large industry store like Wal-Mart or Target, but they may need that backing to survive. Can we buy basic underwear at a reasonable price in town?	7/24/2018 12:19 PM
115	Clothing (Clay's) and/or shoes	7/24/2018 12:14 PM
116	an updated 5 & dime with appealing displays	7/24/2018 12:07 PM
117	"Mature" women's clothing (mendy and wild mountain thyme too young)	7/24/2018 11:58 AM
118	Homegoods	7/24/2018 11:53 AM
119	a small Target is the same idea	7/24/2018 11:46 AM
120	A store that only sells organic foods	7/24/2018 11:31 AM
121	Bowling Alley	7/24/2018 11:26 AM

122	Target	7/24/2018 11:18 AM
123	Target	7/24/2018 11:14 AM
124	Starbucks	7/24/2018 11:10 AM
125	Panera	7/24/2018 10:58 AM
126	Old Navy	7/24/2018 10:53 AM
127	incubator space for local small businesses/craftspeople	7/24/2018 10:49 AM
128	hard liquor store, such as the one at Hannaford's	7/24/2018 10:40 AM
129	at one point there was talk about creating a coop carrying "variety store"-like merchandise	7/24/2018 10:39 AM
130	a more updated version of Ben Franklin	7/24/2018 10:35 AM
131	full department store	7/24/2018 10:24 AM
132	craft store like Michaels	7/24/2018 10:21 AM
133	3. Gourmet ice cream shop like www.herrells.com/	7/24/2018 10:18 AM
134	Ben Franklin type store-NOT A CHAIN!!!!	7/24/2018 10:17 AM
135	A farmers market space	7/24/2018 10:15 AM
136	more ethic food options e.g. Mexican, Italian	7/24/2018 10:13 AM
137	A great coffee shop in Clay's--wood and steel and delicious lattes, etc. A great central gathering place.	7/24/2018 10:12 AM
138	Dollar General	7/24/2018 10:02 AM
139	Shoe store	7/24/2018 10:01 AM
140	Apple Store	7/24/2018 9:57 AM
141	Men's clothes... designed to serve broad clientele	7/24/2018 9:53 AM
142	Clothing store (women's)	7/24/2018 9:48 AM
143	Clays space: clothing for women like Clays	7/24/2018 9:46 AM
144	Target	7/24/2018 9:41 AM
145	clothing store, men and women. It would be nice to buy jockey shorts in town.	7/24/2018 9:39 AM
146	Farrell's men's store	7/24/2018 9:39 AM
147	BF The Game Store is a good fit. Clay's bring back Calvi's	7/24/2018 9:34 AM
148	Clothing store - men and women	7/24/2018 9:31 AM
149	Mexican restaurant	7/24/2018 9:21 AM
150	Hardware	7/24/2018 9:14 AM
151	Footwear store	7/24/2018 9:14 AM
152	men's clothing	7/24/2018 9:13 AM
153	a diner (something like Snap's in Bristol)	7/24/2018 9:13 AM
154	Nothing - Ditto	7/24/2018 9:11 AM
155	Wal-Mart	7/24/2018 9:05 AM
156	Gift Shop	7/24/2018 9:05 AM
157	Italian restaurant	7/24/2018 9:05 AM
158	We need some better restaurant options in downtown	7/24/2018 9:01 AM
159	Shoe store. Not just sports shoes	7/24/2018 9:00 AM
160	in Clay's - ethnic grocery store like Asian groceries along with a ramen shop	7/24/2018 8:58 AM
161	Carters/Oshkosh Outlet	7/24/2018 8:57 AM

162	CBD store	7/24/2018 8:56 AM
163	Shoe Store	7/24/2018 8:55 AM
164	Target	7/24/2018 8:55 AM
165	Staples	7/24/2018 8:53 AM
166	Ice cream scoop shop i.e. Ben and Jerry's	7/24/2018 8:49 AM
167	A real shoe store	7/24/2018 8:48 AM
168	Housing that families of four or more with incomes below \$60,000 can afford.	7/24/2018 8:44 AM
169	a real diner	7/24/2018 8:43 AM
170	Variety Store	7/24/2018 8:43 AM
171	Dept store. Not seconds like TX max.	7/24/2018 8:40 AM
172	Lazarus type (regular socks, underwear etc)	7/24/2018 8:39 AM
173	Men's and women's clothing and shoes	7/24/2018 8:38 AM
174	Sports Bar	7/24/2018 8:38 AM
175	Target small store	7/24/2018 8:33 AM
176	Marshalls	7/24/2018 8:32 AM
177	Affordable clothing store	7/24/2018 8:30 AM
178	Target	7/24/2018 8:29 AM
179	family clothing store	7/24/2018 8:28 AM
180	H.N.Williams Store	7/24/2018 8:28 AM
181	Bridal boutique/formal wear	7/24/2018 8:25 AM
182	A nice men's/ women's clothing store	7/24/2018 8:22 AM
183	Affordable clothing	7/24/2018 8:22 AM
184	Green Mountain Shoe and Apparel should move back to Main Street	7/24/2018 8:21 AM
185	A small affordable Department Store	7/24/2018 8:21 AM
186	Women's Clothing	7/24/2018 8:20 AM
187	good, reasonably priced, family restaurant	7/24/2018 8:19 AM
188	men and women clothing that is more varried. merchandise for all ages, sizes and styles. all clohing stores in my 20 yrs here have been narrow i. the style and size they stock leave a large portion of the population out.	7/24/2018 8:16 AM
189	What many like.	7/24/2018 8:16 AM
190	Basic mid price clothing- men's and women's and children	7/24/2018 8:14 AM
191	Would be great to have a shoe store in town again	7/24/2018 8:14 AM
192	Restaurant such as Olive Garden / Outback / Texas Roadhouse	7/24/2018 8:12 AM
193	another Ben Franklin type....variety offered useful in everyday life	7/24/2018 8:12 AM
194	Target	7/24/2018 8:11 AM
195	Old Navy	7/24/2018 8:11 AM
196	Bath & Body Works	7/24/2018 8:08 AM
197	men's/women's clothing for normal people	7/24/2018 8:06 AM
198	Talbot's - women clothing	7/24/2018 7:56 AM
199	Apple Store!	7/24/2018 7:38 AM
200	Shoe Store	7/24/2018 7:18 AM

201	Small (affordable rent) shops as an entrance to the parking lot/garage behind it	7/23/2018 9:30 PM
#	HERE'S A THIRD OPTION	DATE
1	Men close	9/1/2018 6:52 PM
2	Otherwise, stop whining.	9/1/2018 5:45 PM
3	Old navy	9/1/2018 5:09 PM
4	back to reg movie place like before or something u can take kids to affordable	9/1/2018 4:28 PM
5	Need to cater to middle class!!!!	9/1/2018 4:22 PM
6	kids games and toys	9/1/2018 4:09 PM
7	Jeans outlet (Lee, Levi's, etc.)	8/15/2018 6:36 PM
8	a good quality shoe store	8/11/2018 8:08 PM
9	Affordable women's clothing and shoes	8/10/2018 9:33 AM
10	Kids store (toys, clothes, shoes)	8/10/2018 8:58 AM
11	Family Dollar	8/9/2018 3:44 PM
12	ice cream	8/8/2018 2:07 PM
13	A Community Cafe	8/7/2018 1:18 PM
14	no national chains	8/7/2018 10:21 AM
15	A brunch/lunch place (think penny cluse in Burlington). These are long answers, because I don't think there is a "store" solution, it's an energy and vitality issue too. My real answer is to look to or surrounding towns and see what is making them shine. Also, incentivize young, energetic folks who want to start stores, restaurants or coffee shops to do so here. Maybe gather a group of those in town who are known for being entrepreneurial and brainstorm how to support them to grow or bring their peers with businesses into town. Thank you for asking these questions, it alone is a start!	8/7/2018 8:37 AM
16	.	8/6/2018 10:38 PM
17	This is really scary that so many businesses are closing. Something needs to be done before we become a ghost town.	8/6/2018 11:46 AM
18	Affordable kids toy store	8/6/2018 11:05 AM
19	Coffee house (that has better coffee than Carol's)	8/6/2018 9:57 AM
20	Arts & Crafts store/ studio. For me, if the store is there, regularly carries what I need, and is reasonably priced, I will gladly shop local over going a longer distance.	8/5/2018 3:39 PM
21	Independent Retail	8/5/2018 2:48 PM
22	Apple Store	8/5/2018 10:05 AM
23	Butcher shop	8/4/2018 12:28 PM
24	Apple store	8/4/2018 10:34 AM
25	A Real Clothing Store for men, women and children!!	8/3/2018 10:07 PM
26	General Merchandise	8/3/2018 5:08 PM
27	An actually good coffee shop	8/3/2018 1:53 PM
28	low income housing	8/3/2018 12:39 PM
29	chamber of commerce somewhere in or neartown	8/3/2018 12:32 PM
30	fabric store	8/3/2018 12:27 PM
31	An appliance store with plumber and electrician on staff or available	8/3/2018 11:23 AM
32	Yes a small dept . Store well known and for all ages, but not a low end	8/3/2018 10:39 AM
33	clothing (ie H&M or Old Navy)	8/3/2018 9:51 AM
34	An affordable clothing store for the whole family	8/3/2018 9:44 AM

35	Women's plus sized clothing shop	8/3/2018 9:22 AM
36	But I do love the idea of an Apple Store !	8/3/2018 9:04 AM
37	Mini-market	8/3/2018 9:02 AM
38	Bring back Amigo's	8/3/2018 8:59 AM
39	Anything but a high end apparel store! Get something in that can attract people! The whole town is set up for the elite! You wonder why people go to Burlington, over to New York?	8/3/2018 8:53 AM
40	Cannibis Store	8/3/2018 8:46 AM
41	children's clothing store	8/3/2018 8:34 AM
42	All should be locally owned not franchises	8/2/2018 8:25 PM
43	Grass for a park	8/2/2018 4:59 PM
44	Art gallery cooperative	8/2/2018 1:59 PM
45	grocery store	8/1/2018 4:35 PM
46	Fish and Bird store; equipment & fish and birds	7/30/2018 10:57 PM
47	Bowling Alley	7/30/2018 11:43 AM
48	A gym	7/28/2018 2:31 PM
49	Bulk herb shop	7/27/2018 3:18 PM
50	Target small format would be OK	7/27/2018 2:51 PM
51	Outdoor Gear Exchange, or similar	7/27/2018 2:30 PM
52	Variety store replacing Ben Franklins	7/27/2018 12:19 PM
53	Would love another clothing store in Clays for the family!	7/27/2018 11:21 AM
54	a kids toy shop	7/27/2018 9:44 AM
55	A good DINER!!	7/27/2018 9:26 AM
56	Independent general store	7/27/2018 9:25 AM
57	A toy store! Losing Ben Franklin AND Ollie's in the same year only ensures that local parents will have to stay tethered to Amazon all the more, and once you order one thing from Amazon, it's so easy to keep adding and just operate that way. Not good for local biz.	7/27/2018 9:03 AM
58	High end clothing store like the Alpine shop	7/27/2018 8:53 AM
59	Hardware store	7/27/2018 8:35 AM
60	Another 5 & 10	7/27/2018 8:31 AM
61	A shoe store	7/27/2018 8:26 AM
62	Target	7/26/2018 3:23 PM
63	Outdoor Performance Center	7/26/2018 2:01 PM
64	No more upscale stores please!	7/26/2018 12:16 PM
65	An antiques/craft store where makers can rent space to sell	7/26/2018 11:37 AM
66	A Ben Franklin type store	7/26/2018 10:11 AM
67	Non-flashy eatery- open late and lunch to go. Not generic Noonie's or Shafer's fare.. nothing to write home about there. No hipster foodie glamour. Something simple and accessible for quick bite. Ice cream parlor- with proper counter and chrome. An authentic Jewish delicatessen- how I miss this! A place for really good take-out falafel- just a nice little hole in the wall like Ali Babas. Something with that special dish that keeps you coming back. And you wonder- has this always been here?	7/26/2018 9:49 AM
68	Acoustic cafe	7/26/2018 7:36 AM
69	Good Italian Restaurant	7/25/2018 9:13 AM
70	casual/take out food open late	7/25/2018 6:56 AM

71	A safe place for teens to hang out, with enforced rules and fun/constructive things to do.	7/24/2018 10:55 PM
72	Cosmic Grind	7/24/2018 9:52 PM
73	Children and adults clothing	7/24/2018 8:43 PM
74	Hobby store	7/24/2018 8:37 PM
75	Anything that is good for locals, as opposed to being an upscale specialty tourist store	7/24/2018 8:37 PM
76	Apple Store	7/24/2018 8:25 PM
77	NOT: gift store, coffee shop or restaurant	7/24/2018 8:03 PM
78	A local "go to" spot for directions and info on everything from the Robert Frost scenario to whatever is the focus of the Sheldon Museum seasonally.	7/24/2018 7:48 PM
79	Taco/Burrito restaurant	7/24/2018 7:22 PM
80	General store like VT general store. Not groceries. Cool stuff	7/24/2018 7:01 PM
81	real clothing including things like socks, underwear and t shirts	7/24/2018 6:58 PM
82	a good general store like Ben Franklin	7/24/2018 5:48 PM
83	Something like Ben Franklin	7/24/2018 4:57 PM
84	A store that caters to local needs and not tourist.	7/24/2018 4:26 PM
85	JC Penneys	7/24/2018 4:23 PM
86	Walmart	7/24/2018 3:44 PM
87	a two-story parking garage	7/24/2018 3:32 PM
88	Neat repeat	7/24/2018 2:49 PM
89	pizza and play center/arcade	7/24/2018 2:38 PM
90	Vermont Flannel	7/24/2018 2:34 PM
91	An authentic, full menu Mexican restaurant. General comment: Need more affordable rents for businesses to make them sustainable.	7/24/2018 1:50 PM
92	A real pizzeria	7/24/2018 1:22 PM
93	Cheap space for pop-up stores (entrepreneurial space)	7/24/2018 1:20 PM
94	specialty toy store (like Ollie's but bigger and in a better location)	7/24/2018 1:02 PM
95	an Abrams type of store. Existed before I moved here	7/24/2018 12:51 PM
96	Olive Garden or Applebee's restaurant	7/24/2018 12:26 PM
97	Clay's or comparable clothing store	7/24/2018 12:21 PM
98	On the order of Danform Shoes, but not high end	7/24/2018 12:19 PM
99	owners lower rents/ town lower taxes on retail property	7/24/2018 12:07 PM
100	In-town Stonecutters.	7/24/2018 11:58 AM
101	a nice men's store	7/24/2018 11:46 AM
102	Vermont country store/non-electric goods	7/24/2018 11:31 AM
103	Athletic Clothing Store	7/24/2018 11:26 AM
104	LL Bean	7/24/2018 11:18 AM
105	Target	7/24/2018 11:14 AM
106	Starbucks	7/24/2018 10:58 AM
107	Mexican Restaurant	7/24/2018 10:53 AM
108	uncertain, drug store?	7/24/2018 10:40 AM
109	still need a food processing center; not sure if downtown is the right space?!	7/24/2018 10:39 AM

110	Carl Durfee	7/24/2018 10:24 AM
111	4. Florist 5. Booth rentals for craftspeople	7/24/2018 10:18 AM
112	Ben Franklin type store-NOT A CHAIN!!!!	7/24/2018 10:17 AM
113	A gym	7/24/2018 10:15 AM
114	Women's clothes and shoes (not college-age)--otherwise it's only TJ's. Finally, THANKS FOR ASKING!!! We talk about this a lot among friends and colleagues, this gives a chance to voice our ideas.	7/24/2018 10:12 AM
115	Walgreens	7/24/2018 10:02 AM
116	BF space: artists cooperative with studios	7/24/2018 9:46 AM
117	Target	7/24/2018 9:41 AM
118	a shoe store	7/24/2018 9:39 AM
119	Chamber of Commerce	7/24/2018 9:39 AM
120	Shoe store	7/24/2018 9:31 AM
121	People's United branch	7/24/2018 9:21 AM
122	Something young shoppers want	7/24/2018 9:14 AM
123	Generic type of business (women's & men's clothing)	7/24/2018 9:14 AM
124	shoe store	7/24/2018 9:13 AM
125	a department store (that's actually open after work)	7/24/2018 9:13 AM
126	Nothing - Ditto	7/24/2018 9:11 AM
127	Dicks Sporting Goods	7/24/2018 9:05 AM
128	Womens Clothing	7/24/2018 9:05 AM
129	Any other good restaurant	7/24/2018 9:05 AM
130	Soda Fountain diner like Calvi's used to be	7/24/2018 9:01 AM
131	Kid games and books like Ollie's but not so expensive	7/24/2018 9:00 AM
132	DSW Shoes	7/24/2018 8:57 AM
133	Trampoline Park	7/24/2018 8:55 AM
134	old navy	7/24/2018 8:55 AM
135	Target	7/24/2018 8:53 AM
136	Shoe store	7/24/2018 8:49 AM
137	A craft store	7/24/2018 8:48 AM
138	Outdoor performance space above public parking.	7/24/2018 8:44 AM
139	Homebrew Supply Store	7/24/2018 8:43 AM
140	Middle range ladies clothing store	7/24/2018 8:40 AM
141	Expand movie theater/ entertainment	7/24/2018 8:39 AM
142	Restaurant serving diner-type food for breakfast and lunch	7/24/2018 8:38 AM
143	Bowling Alley/Arcade	7/24/2018 8:38 AM
144	Men's clothing	7/24/2018 8:33 AM
145	Home Decor	7/24/2018 8:32 AM
146	Juice/salad bar with Internet cafe	7/24/2018 8:30 AM
147	Michael's	7/24/2018 8:29 AM
148	No more art galleries or tourist shops	7/24/2018 8:28 AM

149	The Yellow Deli	7/24/2018 8:28 AM
150	Apple Store	7/24/2018 8:25 AM
151	Really, another kind of all-purpose Ben Franklin-type store	7/24/2018 8:22 AM
152	Ice cream ! ! !	7/24/2018 8:22 AM
153	coffee shop (in Clay's), esp. if Carol's is closing	7/24/2018 8:21 AM
154	Apple	7/24/2018 8:21 AM
155	Good 5 and Dime	7/24/2018 8:20 AM
156	parking	7/24/2018 8:19 AM
157	i will miss the craft and sewing items from Ben Franklin, but not sure a "craft" store is sustainable.	7/24/2018 8:16 AM
158	Fills a need.	7/24/2018 8:16 AM
159	Fabric and yarn shop	7/24/2018 8:14 AM
160	Coffee shop that has outside seating	7/24/2018 8:14 AM
161	Apple Store	7/24/2018 8:11 AM
162	Gap	7/24/2018 8:11 AM
163	An Affordable Men's Clothing Store	7/24/2018 8:08 AM
164	shoe store	7/24/2018 8:06 AM
165	Kid's clothing	7/24/2018 7:56 AM
166	Mens and womens clothing store	7/24/2018 7:18 AM
167	A bead/sewing/craft store with classes	7/23/2018 9:30 PM