

**MELROSE TOWNSHIP DDA MINUTES**  
**Regular Meeting of April 28, 2021**  
**At Melrose Township Hall**

**I. CALL TO ORDER & ROLL CALL**

Chair Broc Johnson called the regular meeting to order at 7:00 PM and reported Katy Ross has resigned her position on the DDA.

**Members present:** Broc Johnson, Vern Goodwin, Steve Whittaker, Judy Goldsmith, Phil Whittaker, Dave Rentschler, Mike Strobel, and Jonathon Borisch.

**Members absent:** None.

**Also present:** Recording Secretary Tom Mackie

**II. APPROVAL OF MINUTES:**

**Phil Whittaker motioned, Steve Whittaker seconded, to approve the minutes of November 4, 2020, as presented. All ayes, motion carried.**

**III. ELECTION OF OFFICERS:**

**Jonathon Borisch motioned, Mike Strobel seconded, re-elect the existing officers for another year (Chair Broc Johnson, Vice-Chair Steve Whittaker, Secretary Judy Goldsmith). All ayes, motion carried.**

**IV. FINANCIAL REPORT:**

Tom reviewed the financial statements as presented in an income statement and balance sheet.

**V. UNFINISHED BUSINESS:**

**a. Promotions Report:** Dianna Stampfler provided a hand-out detailing Hemingway related events and outreach efforts scheduled for this year. She then addressed the following activities:

- The third of five events in the Nick Adams virtual series will take place tomorrow. 60 to 85 people have been participating so far.
- The State of Michigan has proclaimed April 17, 2021, as Ernest Hemingway Day.
- Dianna will be meeting with a travel writer from Traverse City on May 19<sup>th</sup>.
- Dianna will be meeting with the Conservancy's new Marketing Director.
- The library is collecting Hemingway books and memorabilia.
- Dianna reviewed details for the Hemingway Homecoming on Labor Day weekend.
- Our new website ([www.walloonlakemi.com](http://www.walloonlakemi.com)) is operational but is still a work-in-process.

Broc suggested we let people know about the website and encourage businesses and other organizations get involved in these activities.

- b. **Township Purchase of Circle Park:** Vern reported the grant application has been submitted, but funding would not be available until October of 2022. We should know more in May.
- c. **Park Bathhouse Project Update:** Broc reported demolition will begin this week. Floor grinding and re-surfacing will come next, followed by painting and other interior work. Outside work will wait for better weather.
- d. **Park-Parking Lot Update:** Broc reported two new culverts and apton stone have been installed. Should be completed in two weeks. The number of parking spots will double.
- e. **17 Meter Monument Sign Maintenance:** Mike indicated no progress has been made. He estimated June 15<sup>th</sup>.
- f. **Merchants Association Update:** Phil does not believe the Association has been active lately and isn't aware of much going on. Broc noted the DDA is willing to help but the Association must get started first. He suggested Phil contact Kristy Tyler of Tulips.

VI. **NEW BUSINESS:**

- a. **Village Development Plans:** Jonathon reported excavation work began on the new multi-purpose building on M-75 across from the hotel. He discussed plans for the new building and parking lot realignment as well as the potential for additional residential apartments.
- b. **Community Events Discussion:** Steve noted this year's plans for a car show are still undetermined. Some area shows have already been canceled due to Covid. He will contact Wally Kidd about the boat show. Jonathon noted about 27 events are already planned for the village this summer.

VII. **DDA COMMENTS:**

Broc reported signs for the walkable museum are presently being constructed and we will install them this summer.

VIII. **CITIZEN COMMENTS:** None

IX. **NEXT MEETING:** Wednesday, June 23<sup>rd</sup> at 7:00 PM

X. **ADJOURNMENT:** The meeting was adjourned at 8:17 PM.

Prepared by:

Approved by:

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Tom Mackie, Recording Secretary

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Broc Johnson, Chair