

MELROSE TOWNSHIP DDA MINUTES
Regular Meeting of August 6, 2019
At Melrose Township Hall

I. CALL TO ORDER & ROLL CALL

Chair Broc Johnson called the meeting to order at 7:00 PM.

Members present: Broc Johnson, Vern Goodwin, Jonathon Borisch, Steve Whittaker, Judy Goldsmith, Dave Rentschler, Katy Ross, Mike Strobel, and Phil Whittaker.

Members absent: None.

Also present: Recording Secretary Tom Mackie

II. INFORMATIONAL MEETING:

Broc opened the Informational portion of the meeting, noting the meeting notice was provided to all taxing jurisdictions as well as the township's web site and bulletin board in accordance with Public Act 57 of 2018. No representatives of the various taxing jurisdictions were in attendance. Broc noted the presentation normally provided during the informational portion of this meeting will be addressed under other agenda items. This information is also available on the DDA page of the township's web site. No public comment was offered so Broc closed the informational portion of the meeting at 7:03PM.

III. APPROVAL OF MINUTES:

Dave Rentschler motioned, Mike Strobel seconded, to approve the minutes of May 21, 2019 as presented. All ayes, motion carried.

IV. FINANCIAL REPORT:

Tom reviewed the financial statements.

V. UNFINISHED BUSINESS:

- a. Township Purchase of Circle Park:** Vern reported the Township Board conducted a public hearing in July. Citizens generally supported pursuing negotiations but reserved further judgement until terms of the purchase are known. Vern and Jonathon met a week later to begin negotiations.
- b. US131 Mettler Property:** Vern stated the township should now have clear title to the property. Broc suggested we can now begin to consider possible uses.
- c. Sidewalk Extension from Church to US131:** Vern reported no communication with Aaron Nordman yet, but he will follow up.

- d. **Irrigation System for Beach / Park:** Broc reported the installation is complete and the system is working.
- e. **Complete Landscaping around Post Office:** Broc reported this project has been completed.
- f. **History Walk in Circle Park:** Still working on sign ideas.

VI. **NEW BUSINESS:**

- a. **Village Development:** Jonathon is presently working on legal descriptions and applying to the ZBA for necessary variances.
- b. **Vehicle Speed Study for the Village:** Vern reported the state will only consider repeating a speed study every ten years. Accordingly, this will not happen any time soon. Vern did meet with MDOT on two occasions to discuss the intersection. A public announcement of planned upgrades will be made soon.
- c. **Community Events / Promotions:** Broc complimented Steve for his efforts on the car show. Steve provided details of the event, noting approximately 30 cars participated. No trophies or other incentives were available, and Steve suggested in the future we offer license plates personalized for Walloon Lake. Broc asked Steve to investigate pricing.

We considered whether it is OK to continue having the car and boat shows on the same weekend. Steve believes each show supports the other and we should continue to schedule these together. We then discussed ideas for encouraging people to extend their time in the village and take advantage of other amenities.

- d. **US131 Corridor Update:** The group's website, explore131north.org, is now operational. We viewed a computer projection of the site.
- e. **Walloon Village Video:** We reviewed and discussed our new Walloon video posted on the site. Comments included:
 - It is a little too long. Should limit future videos to about 30 seconds.
 - Would benefit from peppier music
 - Would look better if vegetation had greened up.
 - Should schedule the release when visitors are in the area.
 - Should be issue-specific; such as tree lighting, boat show, or fireworks.
- f. **17 Meter Monument Sign Maintenance:** Mike inspected the sign and estimated \$3,000 to grind the sides, repair separation, and re-paint. He concluded salt from the road is damaging the sides, although the top is OK. Steve agreed to also inspect the damage. Vern suggested we get an opinion from a sign shop.

VII. **DDA COMMENTS:** None

VIII. **CITIZEN COMMENTS:** Audience member Dick Boundy (Shores of Walloon resident) expressed thanks for the DDA's efforts. Bill Goldsmith also complimented the recent street-side repairs in front of the Post Office.

IX. **NEXT MEETING:** Tentatively Tuesday November 5, 2019 at 7:00 PM.

X. **ADJOURNMENT:** The meeting was adjourned at 8:05 PM.

Prepared by:

Approved by:

Tom Mackie, Recording Secretary

Judy Goldsmith, Secretary