

**PRELIMINARY AGENDA**

**FLORIDA INLAND NAVIGATION DISTRICT  
Public Relations Committee Meeting**

**8:30 a.m., Friday, July 22, 2016**

**Hampton Inn & Suites  
19 S. Second St.,  
Fernandina Beach (Nassau County), FL 32034-4201**

**Committee Members**

**Commissioner Crowley – Committee Chair,  
Commissioners Sansom, McCabe, Williams and O’Steen**

**Item 1. Call to Order.**

Committee Chair Crowley will call the meeting to order.

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**Item 2. Roll Call.**

Assistant Executive Director Janet Zimmerman will call the roll.

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**Item 3. Additions or Deletions.**

Any additions or deletions to the committee meeting agenda will be announced.

RECOMMEND: Approval of a final agenda.

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**Item 4. Public Comments.**

The public is invited to provide comments on issues that are NOT on today’s agenda. All comments regarding a specific agenda item will be considered following the Committee’s discussion of that agenda item. *Please note: Individuals who have comments concerning a specific agenda item should make an effort to fill out a speaker card or communicate with staff prior to that agenda item.*

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**Item 5. Review and Discussion of Navigation District Public Relations.**

Staff has drafted a memorandum to the Committee on various issues and initiatives the Navigation District can undertake or has undertaken to increase public awareness and relations.

(Please see back up page 3)

RECOMMEND: Approval of recommendations (if any) to the full Board of public relations initiatives.

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**Item 6.      Additional Staff Comments and Additional Agenda Items.**

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**Item 7.      Commissioners Comments.**

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**Item 8.      Adjournment.**

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.



# FLORIDA INLAND NAVIGATION DISTRICT

To: Commissioners, Staff etc.  
From: Mark Crosley, Executive Director  
Date: July 11, 2016

## COMMISSIONERS

**DONALD J. CUOZZO**  
CHAIR  
MARTIN COUNTY

**JON NETTS**  
VICE-CHAIR  
FLAGLER COUNTY

**SUSANNE McCABE**  
TREASURER  
VOLUSIA COUNTY

**DON DONALDSON**  
SECRETARY  
ST. LUCIE COUNTY

**J. CARL BLOW**  
ST. JOHNS COUNTY

**E. TYLER CHAPPELL**  
BROWARD COUNTY

**T. SPENCER CROWLEY, III**  
MIAMI-DADE COUNTY

**PAUL U. DRITENBAS**  
INDIAN RIVER COUNTY

**CHARLES C. ISIMINGER**  
PALM BEACH COUNTY

**MICHAEL O'STEEN**  
DUVAL COUNTY

**JERRY H. SANSOM**  
BREVARD COUNTY

**LYNN A. WILLIAMS**  
NASSAU COUNTY

**MARK T. CROSLY**  
EXECUTIVE DIRECTOR

**JANET ZIMMERMAN**  
ASSISTANT EXECUTIVE  
DIRECTOR

Subject: Public Relations Committee Initiatives

Commissioner Crowley has requested staff explore increasing the District's public relations participation and awareness level. He would like discussion and concurrence from fellow Board members. Below is a list of topics to initiate discussion:

1. Awards/plaques for participating local governments with an outstanding record of partnership, including framed waterway pictures with recognition plaques for congressional representatives.
  - *Staff distributed plaques and pins at our last Washington visit.*
  - *Should there be a WAP/CAP Project Sponsor of the year?*
2. Fact sheets for WAP Projects:
  - *Initiated.*
  - *Ability to enlarge for presentations.*
  - *Integration into website ongoing.*
3. Web page, social media (Facebook, twitter, etc.).
  - *A complete and thorough web site update has been initiated.*
4. Outreach to intergovernmental agencies:
  - Attendance of Commissioners at FFWCC, SFWMD, SJRWMD, etc. meetings at least once a year.
  - Membership on relevant Boards, organizations, etc.
5. Stock presentation for Commissioners to utilize at local government meetings or civic group events:
  - *Completed and available.*
6. FIND Display and deployment schedule. (Note, will require long term deployments of 6 or more months given mobility issues).
  - *Ongoing discussions are occurring with a centrally-located community within the District for long-term display deployment.*

Please contact staff should you have any questions, need additional information, or would like to add to these items. Thank you.