

**Fleming County, Kentucky**  
**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**  
**Quota Package Application Questionnaire**  
To be completed by applicants  
For Quota Retail Package License

**Applicant's business/company name:**

**Business Model:** Briefly describe your business model.

**Ownership:** Fleming County places great value on business owners who are invested in the Fleming County community; examples: sponsorships, civic service, property investments, or any other engagement in the Fleming County community. Please list your owners, principals, investors with name & address. List local affiliations, if any.

**Economic Impact:** Describe your anticipated economic impact on the community: number of jobs, payroll, property investment and revenues to the city, etc.

**Site Description:** What is the address of your proposed location? Fleming County is interested in serving all geographic areas of the county. Therefore, the County wishes not to cluster all licenses in one area. Describe your proposed location. Include a sketch or plat of your proposed site, including streets, lot size and adjacent property owners or businesses; ownership or lease arrangements; proximity to schools, churches or government buildings. Include a safety plan and how you will mitigate any traffic congestion. Does this application reflect compliance with the local zoning ordinance?

**Check all that apply:**  New Construction  Existing building/non historic  Existing Building/historic (listed on the National Register or in a historic district)

**Aesthetics:** Fleming County is inherently committed to protecting the character and beauty of our community. What do you envision the site and building will look like? What or how does your design contribute to the existing character of the neighborhood?

**Capital:** Fleming County values businesses that demonstrate their ability to financially support and sustain their viability. What is your plan for capitalizing your business and how will you sustain this long term? Evidence should include proof of equity investment from applicant &/or investors; proof by letter of financing approval or letter of credit if a lender is required; List any bankruptcies and lawsuits in which you or your partners are named or engaged.

**Experience:** Include your business, retail and educational experience to demonstrate your ability to successfully operate a LP establishment. Define your specific business objectives and goals and how your experience will help achieve them. List your retail experience, number of years in business, or educational background. Include any training or experience that would demonstrate your ability to operate a licensed business.

**Business Plan:** Consideration will be given to applicants who submit a complete business plan. Assistance on forming a business plan is available from the Chamber of Commerce at 606-845-1223.

Applicant's Signature\_\_\_\_\_

Date\_\_\_\_\_