

PROCEEDINGS OF THE CENTRAL BROWN COUNTY WATER AUTHORITY

Pursuant to §19.84 Wis. Stats, a joint meeting of the Central Brown County Water Authority **Board of Directors and Technical Committee** was held on Wednesday, November 16, 2022 at the Town of Ledgeview Community Center, 3700 Dickenson Road, De Pere, WI.

Present: Allouez – Chris Sampson, Sean Gehin
Bellevue – Ben Krumenauer, Teal Spellman
Denmark – Susan Selner, Erika Thronson
Howard – Geoff Farr
Ledgeview – Sarah Burdette, Greg Potts

Excused: De Pere
Lawrence

Also Present: Cole Buergi, Leonard & Finco
Sydney Zima, Leonard & Finco
Nic Sparacio, CBCWA General Manager

The meeting was called to order at 1:00 p.m. by Board President Sarah Burdette of Ledgeview.

Roll Call:

Nic Sparacio recorded the attendance as shown above.

Communication Planning:

1. Member discussion on the Central Brown County Water Authority public communication plan and campaign
Cole Buergi and Sydney Zima facilitated a discussion of the Water Authority's communication plan with input and participation by all those present at the meeting. The discussion included goal setting for the communication plan, identifying key stakeholders, and developing an overall communication theme, key messages, and talking points.

Next Meeting:

The next Communication Planning meeting is scheduled for December 14, 2022 at 1:00 p.m.

Adjourn:

Motion made and seconded to adjourn at 3:00 p.m.

MOTION UNANIMOUSLY APPROVED

Respectfully submitted,
Nicolas Sparacio