TABLE OF CONTENTS

Message from Chief Ward 3
Organizational Chart 4
Mission Statement and Core Values 5
Strategic Successes 6-8
Social Media Efforts 9
National Night Out 10
Accident and Citation Rates 11
Crime Rates 12-14
Calls for Service 15
Pursuits 16
Professional Accountability 17-18
Budget 19-20

Photos found throughout this report were taken by Sergeant Eric Mata.
Message from the Chief

2017 marks the third year of our five year strategic plan. As I noted in the 2015 report, the employees and staff of the police department came out of the gates sprinting in 2015. There were numerous action items completed and a great deal of work was accomplished. All of those accomplishments were done while being very under staffed. Increasing the work load on an understaffed organization can not be sustained for very long without significant negative consequences.

Beginning in January 2016 I made the challenge to the employees and staff to take the needed steps to get the department to full staffing levels. Everyone stepped up to the plate, made suggestions for changes, and volunteered to take on extra duties to meet this challenge. As a result, we began 2017 at full staffing levels for the first time in decades. This accomplishment is even more impressive when you consider the national narrative about police throughout 2016.

While most of 2017 was spent training our new officers, we were able to make significant progress on our action items listed in the strategic plan. The most significant advancements in 2017 include adding a new crime analysis program, introducing compstat management, and multiple new community outreach programs designed to reduce crime and strengthen our bond with the citizens.

Every citizen of Arkansas City should know their police department will continue to work hard to improve the quality of life in this community. Keeping the citizens safe and providing exceptional customer service is always our goal. Copies of this annual report can be found on our website, our Facebook page, and in our front lobby. Anyone with questions, suggestions, or comments are encouraged to contact me or any member of the Police Department.
Mission Statement

Service, justice, and fundamental fairness are the foundational principles of the Arkansas City Police Department’s mission to enhance the quality of life for all citizens. We will accomplish this mission by treating everyone equally with respect, dignity, and courtesy. We will reduce crime, enhance traffic safety, and make Arkansas City a pleasant place to work and live while continually building a greater bond between the department and the public we serve.

Our Promise

To do the right thing,

To do the best we can, and

To treat others the way we

would want to be treated.

Our Values

Accountability—Acting Responsibly

Character—Maintaining Moral Excellence

Pride—Committed to Perfection

Dedication—Self-Sacrificing Devotion
2017 Strategic Successes

Action Step: Review and revise, as appropriate, all department policies and practices with an emphasis on low frequency/high risk activities.

- Completed review/update of policies and practices to ensure they are CALEA compliant

Action Step: Focus training efforts to provide employees with an opportunity to become proficient with the decision making process with an emphasis on high risk/low frequency.

- Provided internal training to all officers in the areas of use of force, stop sticks, electronic control device, batons, and firearms
- Provided training to officers in the area of ARIDE (Advanced Roadside Impairment Driving Enforcement), Drug Recognition Expert, Blue Courage, Mental Health First Aid, Below 100, and the Bullet Proof Mind/Street Survival

Action Step: As part of the Department’s overall training program, develop and implement a leadership training process for supervisory personnel.

- Provided Leadership training to supervisors—KPAS (Kansas Police Administrators School, FBI Central States Law Enforcement Development Seminar, FBI Law Enforcement Executive Development Association

Action Step: Utilize the Internet and Social Media to disseminate crime prevention information

- Facebook and Twitter accounts are regularly used to identify and locate suspects
- Leveraged social media to connect with citizens (Now have 4301 Facebook followers.)
- Twitter account has 2000 followers
2017 Strategic Successes

Action Step: To aid in employee retention, identify additional means of recognizing and rewarding exceptional work.

- Increased overall pay scale by 2%
- Promoted 2 officers to the rank of Master Police Officer
- Awarded Life Saving award to Officer Matt Mayo

Action Step: Conduct a periodic review of the Department’s organization chart to assure maximum efficiency, effectiveness and accountability

- Reached full staffing on the four patrol shifts and added two officers to a power shift to focus on proactive policing

Action Step: Reinvigorate the City’s Neighborhood Watch programs

- Held a neighborhood watch initial interest meeting/training for potential new participants in conjunction with our National Night Out program
- Identified old watch signs in need of replacement/removal

Action Item: Blend “hot spot policing” and “intelligence-led policing” into the Department’s philosophy of community-oriented policing

- Implemented new crime analysis software, compstat management meetings, and use of power shift to target specific crime problems

Action Step: Determine where affordable technology can assist the Department in its crime suppression efforts

- Acquired and implemented Accurint Crime Analysis program
2017 Strategic Successes

Action Step: Continue and improve youth programs as a way to reduce crime and improve community relations.

- Girl 2 Girl Self Defense Program
- National Night Out
- I Make a Difference child recognition program
- Bucks for Buckles
- Seatbelts Are For Everyone (SAFE Program)
- SADD (Students against drunk driving)
- ACPD Bike Rodeo
- Bike patrol
- Cowley County Health and Safety Fair
- GE Community Day

Action Step: Reinforce with all personnel the importance of problem-solving partnerships with the community

- Popsicles on patrol
- Coffee with a cop
- BadgeTober
- NoValuables November
- Distracted Driver December

Action Step: Participate in state wide enforcement campaigns

- Participated in KDOT Labor Day click it or ticket program
- Participated in KDOT Memorial Day click it or ticket program
- Participated in KDOT Thanksgiving click it or ticket program

Action Step: Use intelligence-led methods to determine traffic enforcement needs

- Utilized traffic analysis and compstat meetings to focus enforcement efforts for best results
- Sustained high level of enforcement across all four shifts
- Reduced total accidents by 27% and injury accidents by 41%
- Received the AAA Platinum Award for traffic safety
Social Media and Outreach Efforts

As defined in our Strategic Plan, the Arkansas City Police Department utilizes the Internet and Social Media to disseminate crime prevention information.

Today’s citizens turn to the Internet and its related electronic media for news and information of all kinds. Social media such as Facebook is an example of this quickly-expanding, instant-communication universe. The Police Department recognizes that it must use the information superhighway to communicate important information to the public.

In 2015 our Facebook likes grew from 1,063 to 1,896 which represented a 78% increase. In 2016 we continued that growth rate as our likes increased from 1896 to 3228 which represents a 70% increase. In 2017 our likes increased from 3228 to 4301 which represented a 33% increase.

Having a strong social media presence in the community is one of the keys to keeping the public informed and gaining their support. This past year has demonstrated this to be true.

We are fortunate to have an engaged community who is willing to help us and who appreciate our officers hard work. We now routinely post photographs of unknown subjects and ask for the public’s assistance in identifying them. We have had great success with this tactic and subjects are normally identified the same day their images are posted. In 2017 the community helped us identify a suspect who robbed Sonic within hours of posting surveillance photos.

In 2016 we also launched the department’s first ever Twitter account. While this is a new social media outreach for us, we have been gaining significant ground and we have exceeded 2,000 followers. Our Twitter account features many of the posts on our Facebook account but it goes further by adding #9pmroutine and tweet a longs. The 9 pm tweets remind our followers every night to make sure their car and home doors and windows are secure before they turn in for the night. The tweet a longs take followers on a virtual ride a long with an officer on patrol. Both of these features are very popular.
National Night Out

The Arkansas City Kansas Police Department has been hosting a National Night Out event since 1996. Over the past 21 years the event has grown to become a favorite event for many citizens. The event spans over two nights with a kickoff party the first night and the block parties the second night.

The kickoff party is a picnic style event with free food, games, and activities.

The block parties on the second night are an opportunity for neighbors to develop a bond with each other which encourages citizens to watch out for each other. In 2017 we had a total of 19 different block parties. Representatives of the police department stopped by each of the block parties and distributed products that neighbors could use to keep their homes and valuables safe. In 2017 our NNO program was ranked 12th in the nation in our population category, up from 21st last year.
As you can see from the above graph, non-injury and injury accidents have decreased in the last three years. In 2017 we saw a 27% reduction in total accidents and a 41% reduction in injury accidents.

There is a direct correlation between traffic enforcement and the number and severity of accidents. As you can see from the chart below, there was a large increase in the number of citations and warnings issued by our officers. This is due to the fact we were fully staffed in 2017 for the first time in decades. When police increase the number of citations issued, the rate and severity of accidents tend to drop. As you can see that proved to be true in 2017 as we saw a significant reduction in the number and severity of accidents.
PART I OFFENSES
Part 1 crimes include homicide, robbery, rape, aggravated assault, burglary, theft, motor vehicle theft and arson. As you can see from the chart below, all of our part 1 crimes increased. While our violent crimes are minimal compared to the part 1 property crimes which includes burglary and theft, they too had an increase. This is something we at ACPD are very concerned about and we will be taking measures in 2018 to attempt to reduce these statistics.

![Part I Crimes Per 1,000 Citizens](chart)

PART II OFFENSES
Part 2 crimes are all other crimes not included in Part 1. As you can see in the chart below, part 2 crimes increased 2% from 2016.

![Part II Crimes per 1,000 Citizens](chart)

For comparison purposes, in 2017, Winfield PD took 2095 total reports, the Sheriff’s Office took 1359 reports and Arkansas City PD took 2725 reports. That equates to a 30% higher case load than Winfield and a 100% higher case load than the Sheriff’s office.
Property Crimes Targeted in 2017

In 2017 our officers specifically targeted property crimes in an attempt to reduce the number of crimes committed in our community. Officers used social media and traditional media to inform and educate citizens. They also went door to door and car to car in an attempt to “harden” targets of theft. Using crime analysis techniques, officers also attempted to deploy resources to specific areas which were being affected by these crimes. While our overall crime rates increased in 2017, we were able to make some improvement in these specific areas. While thefts, thefts from autos, and auto thefts decreased in 2017 compared to 2016, we still have a long way to go to reach our goals.
When looking at overall crime rates it is important to compare our jurisdiction with others. In the graph above we compared our crime index with Cowley County, Winfield, and the State of Kansas. As you can see, our crime index in Arkansas City is higher. It is promising that we saw a decrease in 2014 and 2015, however, we saw a sharp increase in 2016. These numbers are produced by the Kansas Bureau of Investigation and they are not released until mid-year. As such, we do not have comparisons for 2017 at the time of this publication.

In the graph above you can see ACPD makes between 1200 and 1800 arrests per year. These are the agencies in-custody arrests and do not include those who are issued a notice to appear instead of being booked into jail.
One way to measure the workload of a police agency is by examining the number of calls for service. While we looked at crime and accident cases earlier and found ACPD Officers carried a significantly higher case load, there are many other functions police fulfill. We recognize that our community expects much more out of us than just crime fighting. As you can see below, our officers responded to over 20,000 calls for service in 2017. This equates to a very heavy workload considering our staffing numbers are comparable to Winfield and Cowley County and yet our call load is 60-70% higher.

In response to citizen feedback and concern about drunk driving, in 2017 ACPD increased their efforts to identify those driving impaired. As you can see in the graph below, we saw an 85% increase in our drunk driving arrests in 2017.
2017 Vehicle Pursuits

In comparing our four pursuits in 2017 with the 2017 pursuits from 35 similar sized agencies across the nation, we found those agencies averaged 6.3 pursuits each in 2017. In the majority of pursuits across the nation, traffic violations were the number one reason officers initiated pursuits. In 2014 our policy covering pursuits made traffic infractions a non-pursuable offense. This change has reduced the number of pursuits in which we are involved. The current policy includes a pursuit matrix that indicates when an officer may pursue depending on the nature of the offense and degree of risk. Pursuits are also restricted to two police vehicles and may be terminated by either the officer involved or the supervisor monitoring the pursuit.

Pursuant to General Order PD-01.1 Emergency Vehicle Operations, it is required to analyze departmental pursuit activity annually and identify any training needs and additions, deletions or modifications warranted in departmental pursuit procedures.

In the calendar year of 2017, the Arkansas City Police Department was involved in four pursuits which involved seven different officers. In 2016 the department was involved in six pursuits. As you can see from the data below, three of the four pursuits in 2017 were compliant with our policy. In 2016 five of the six pursuits were not compliant with our policy. ACPD continues to emphasize the importance of safe driving practices and will take proper action to ensure all officers respond appropriately.

**Statistical Data**

<table>
<thead>
<tr>
<th>PURSUITS</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Pursuits</td>
<td>4</td>
</tr>
<tr>
<td>Terminated by agency</td>
<td>3</td>
</tr>
<tr>
<td>Policy Compliant</td>
<td>3</td>
</tr>
<tr>
<td>Policy Non-compliant</td>
<td>1</td>
</tr>
<tr>
<td>Accidents</td>
<td>0</td>
</tr>
<tr>
<td>Injuries: Officer</td>
<td>0</td>
</tr>
<tr>
<td>: Suspects</td>
<td>0</td>
</tr>
<tr>
<td>: Third Party</td>
<td>0</td>
</tr>
<tr>
<td>Reason Initiated:</td>
<td></td>
</tr>
<tr>
<td>Traffic offense</td>
<td>1</td>
</tr>
<tr>
<td>Felony</td>
<td>2</td>
</tr>
<tr>
<td>Misdemeanor</td>
<td>0</td>
</tr>
</tbody>
</table>
Professional Accountability

The Arkansas City Police Department provides a formal internal system for the processing of complaints relative to the agency’s operations, policies and procedures, and the conduct of police personnel. The character and reputation of the Arkansas City Police Department rests on an adequate program of fair and impartial investigations. Adhering to the core values and missions of the department, investigators act efficiently and timely to resolve complaints in a fair and impartial manner.

Complaints are divided into formal and minor complaints. Formal complaints can include reports which are more serious and actions which bring the department into disrepute or reflects discredit upon the employee as a member of the department. Minor complaints typically include demeanor and minor rules and regulations, or policy and procedure violations.

As you can see, we had a total of two formal complaints in 2017 which were both unfounded or exonerated. This was the first year we had zero sustained complaints. All sustained complaints receive corrective measures to ensure they are not repeated. Given the tens of thousands of contacts our officers have with the public, the low number of sustained formal complaints is an indicator of the officers professionalism. On the next page you will see we had no minor complaints in 2017.
Complaint findings are classified as one of the following: Unfounded – The investigation conclusively proved that the act complained of did not occur. Exonerated – The act which provided the basis for the complaint or allegation occurred; however, the investigation revealed that the act was justified, lawful and proper. Not Sustained – The investigation failed to disclose sufficient evidence to clearly prove the allegation made in the complaint or to conclusively disprove such allegation. Sustained – The investigation disclosed sufficient evidence to clearly prove the allegation made in the complaint. Sustained Against Policy – The investigation revealed a faulty policy and/or procedure.

The use of in-car and body worn cameras greatly aids investigators in determining what actually occurred.
The police department is funded by the City through the general fund. Annually the police budget accounts for approximately 30% of the general fund expenses.

In the graph above you can see the expenses for the police department have remained relatively flat even though the associated costs of running the police department increase at a rate of about $100,000 every year. ACPD continues to look for ways to be more efficient and reduce expenses. As you can see in the graph below, personnel costs account for 82% of our total budget. With only 18% of our annual budget dedicated to cover non-personnel costs, any further budget cuts would require cutting positions.
The cost of police service is less than what most people think. In 2017 each citizen paid $219.62 for police service. That’s about $18 per month. When compared to other services such as home security systems, cable TV, and cell phones, you can see citizens are getting a lot for their money. As the graph above shows, the cost of police service has increased as we are now fully staffed and utilizing all of our budgeted funds.

**Conclusion**

I hope you have found the 2017 annual report for the Arkansas City Kansas Police Department interesting and informative. As stated at the beginning of the report, it has been a busy year and our officers have performed very well despite the fact we were heavily engaged in the training of our new officers. While each year brings new and different challenges, we are confident we are on the right path and we will continue to improve in our efforts to provide professional police service to the citizens we serve. In 2018 we will increase our efforts to prevent crimes and accidents before they occur. We will accomplish this goal by increasing traffic enforcement efforts, utilizing crime data to determine resource deployment, re-organizing our standard shift deployment, and partnering with citizens so they can protect their self from being a victim of crime. If you would like any additional information or have questions, please feel free to contact us by phone, email, or in person. We would love to hear from you. Copies of this report are available on our Facebook page, web site, and in our lobby.
Connecting with Kids